

Wisconsin Point Management Plan Goals & Objectives

Challenges

Goal: To secure and develop sources of revenue

- Increase stakeholder's financial commitment to the WPMA to address improvements and ongoing operational costs
- Secure grant funding from federal, state and foundation sources for research, restoration, and facility development
- Generate committed funding streams

Goal: To maintain resources for ongoing management by maximizing public support and organizational partnerships

- Increase community support (and sense of importance) for WPMA
- Encourage interagency communication and resource sharing
- Develop "friends of the Point" group
- Host public "beach event" on site

Goal: To follow (current? best? adapting?) management practices sensitive to environmental regulations and cultural resources

- Increase Wisconsin DNR's involvement in providing management support to WPMA stakeholders
- Periodically review literature and evaluate techniques for management practices
- Provide staff training opportunities
- Protect archeological, cultural, or historical sites

Goal: The plan will attempt to accommodate all legitimate suggestions while balancing the vision

- Establish a permanent Advisory Council for WPMA
- Periodically engage stakeholders in a public discussion

Goal: To enable quality outdoor experiences by supporting human access and activities that minimize user conflicts and protect the property from damage

- Increase WPMA stakeholder's understanding of practices employed by "best" natural recreational areas, parks, etc.
- Protect areas from inappropriate public use
- Develop a consistent image for the WPMA

Goal: To identify and implement appropriate redevelopment opportunities or isolate/shield challenging sites within the Wisconsin Point Management Area

- Reroute landfill truck traffic as part of landfill expansion plan
- Develop list of appropriate uses for old landfill
- Redevelop demolition landfill
- Improve facilities in WPMA
- Minimize habitat loss and degradation from additional facility development
- Develop restoration protocols for soils disturbed during management activities (invasive species, erosion control)
- Improve pedestrian access to Wisconsin Point

Opportunities

Goal: Promote a unique resource as a tourist destination in close proximity to an urban area and the service it provides

- Partner with Wisconsin DNR and Wisconsin Department of Tourism to market WPMA
- Increase training of Convention & Visitors Bureau staff and hospitality industry members on the attributes of Wisconsin Point
- Increase the relationship between the lodging industry and WPMA
- Develop website promoting Wisconsin Point
- Include Wisconsin Point in tourism advertisements and brochures.
- Increase public awareness of Wisconsin Point

Goal: Manage Wisconsin Point with government and community partnerships to restore and protect natural values and enable public access

- Increase the “managed” involvement of government and NGOs
- Control or extirpate populations of invasive plants species and nuisance animals
- Maintain or restore rare species and sensitive habitats
- Hold work parties to restore degraded habitat

Goal: To increase educational and research opportunities about coastal dunes, forests, wetlands, and the role of humans

- Increase the utilization of WPMA as a research site and outdoor classroom by local K-12 programs and local, state, national and international universities
- Develop interpretive signs and trails
- Develop and present interpretive guided walks or outings for the public
- Develop and maintain a long-term biological monitoring plan
- Update decision makers regularly.

Goal: To manage Wisconsin Point with public values and by encouraging active public

involvement

- Establish a formal mechanism for stakeholders to provide ongoing input
- Increase management attention to WPMA.

Strengths

Goal: Preserve and enhance the natural beauty of the Wisconsin Point Management Area

- Aesthetically pleasing access control
- Manage waste
- Aesthetically pleasing signage

Goal: To use management practices that protect and restore plants and wildlife while incorporating natural ecological processes

- Protect sensitive areas with natural barriers

Goal: To provide access to water resources of the area

- Provide opportunities for vendors to sell goods and services that will enhance recreational opportunities.
- Improve select access points to beach and bay
- Improve small craft boat launch

Goal: To understand and preserve the processes that maintain beach formation, function, and integrity

- Increase the “managed” involvement of government and NGOs.
- Develop display at LSNERR and other public venues

Goal: To maintain and preserve the biophysical processes that underpins the ecological functions and services of Wisconsin Point’s habitats

- Increase the “managed” involvement of government and NGOs

Goal: To provide access without overdevelopment

- Connect Wisconsin Point to Tri-County Corridor with a non-motorized trail
- Enhance access and parking for all user groups
- Provide environmentally-friendly access improvements
- Consolidate accesses to Lake Superior to fewer, larger lots

Goal: To provide opportunities for existing and future recreation

- Increase communication to current and future recreational users
- Add one or more restrooms on property
- Explore whether part of the beach should be dog-free
- Explore safe uses for the former landfill site
- Explore opportunities for shared facilities with the Fond du Lac Band
- Add one or more picnic pavilions on property