Iron County Asset-Based Community Development Project

Meeting 2
Thursday, September 24th, 2015
4:00 PM
Iron County Board Room

Meeting Focus:

Identifying and Mapping Assets

What is an asset?

Anything that can be used to improve the quality of community life. Community assets typically include:

Physical resources
Natural resources
Skills
Talents
Capabilities
Social networks

Asset Groupings

We'll be focusing on identifying assets within three broad area classifications, Nature-based, built and human/cultural assets. *Nature-based assets* are those which are important to supporting new and existing nature-based recreational experiences and contributing the quality of life. *Built assets* represent tangible capital investments that provide, or may provide, important functions which contribute to the quality of life. *Human/cultural assets* include the human dimension which represents the "competencies" and "capabilities" of the community and the cultural dimension which includes resources with both economic and cultural values that contribute to tourism, heritage, and to social and cultural enhancement in the community.

Nature-Based Assets	Built Assets	Human/Cultural Assets
Lakes Forestlands Waterfalls Beaches Climate	Marina Water Systems Utilities Health systems Education systems	Arts Festivals Foods Organizations Heritage sites

Task:

This is a subjective exercise, where each committee member is asked to prepare a list of assets which they feel will be, or could be essential to the future of Iron County. Please identify assets within the three general broad area classifications of nature-based, built, and human/cultural assets. Please attempt to be as comprehensive as possible and note that there are no correct or incorrect responses.

Nature-Based Assets	Built Assets	Human/Cultural Assets

Nature-Based Assets	Built Assets	Human/Cultural Assets

Asset Mapping:

Asset mapping involves documenting tangible and intangible resources of a community viewed as a place with assets to be preserved and enhanced, not deficits to be remedied. We'll be mapping the locations of assets identified by the committee of large-format base maps. By illustrating these elements on a map, it will be much easier to visualize existing and possible future relationships and make logical connections between assets.

Please bring your completed asset identification worksheet to the meeting on the 24th or email to me at jlaumann@nwrpc.com no later than Wednesday, September 23rd. Thank you!