

CHAPTER 1: DEMOGRAPHICS***Wisconsin State Statute § 66.1001(2)(a)******Issues and Opportunities (Demographics)***

Background information on the local governmental unit and a statement of overall objectives, policies, goals and programs of the local governmental unit to guide the future development and redevelopment of the local governmental unit over a 20-year planning period. Background information shall include population, household and employment forecasts that the local governmental unit uses in developing its comprehensive plan, and demographic trends, age distribution, educational levels, income levels and employment characteristics that exist within the local governmental unit.

INTRODUCTION

Properly planning for Sawyer County's future requires an understanding of the county's population and demographic trends. This chapter inventories and analyzes available data to gain a basic understanding of the current population and demographics of Sawyer County as well as to identify trends that are occurring. From this knowledge base, future trends and issues can be determined. This element provides the basic population and demographic information using population counts and estimates, age distribution data, and population forecasts. Information pertaining to household characteristics, education, and income level is also analyzed. The base map of Sawyer County represents the political boundaries across the county (Map 1).

The overall goal of the comprehensive plan is to help maintain and improve the quality of life for the people of Sawyer County. To do this, the overall objective is to guide our future in a manner consistent with the element goals, objectives, actions, and identified programs contained in this document. To meet this objective, the overall action is to adopt and implement the comprehensive plan and continue to strengthen and work cooperatively with adjacent and overlapping jurisdictions.

POPULATION

Population change is the primary component used to track growth and predict future population trends. Additionally, population characteristics relate directly to housing, education, utility, community, and recreational facility needs, as well as future economic development. Factors that can influence population change are fluctuations in the local and regional economies, natural disasters, and transportation improvements.

Historic Population

Table 1-1 displays the population changes in Sawyer County over the last 120 years. The population has increased significantly since 1900, but there have been fluctuations in the county's population. The most influential factors affecting population change are net migration (difference between the number of people moving out of an area from the number of people moving into an area during a given time period) and natural increase (difference between the number of deaths from the number of births in a given time period). Combined, they provide the components to population change in a given area.

Table 1-1: Sawyer County Historic Population 1900-2020

1900	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000	2010	2020
3,593	6,227	8,243	8,878	11,540	10,323	9,475	9,670	12,843	14,181	16,196	16,557	18,074

Source: U.S. Census Bureau

Table 1-2 displays the historic population changes for all municipalities in Sawyer County from 1950 to 2020. Since 1950, 12 of the county's 21 municipalities have experienced an increase in population. The largest increases were in the towns of Bass Lake, Hayward, Lenroot, Spider Lake, Edgewater, Round Lake, and Hunter. The Town of Draper saw the largest decrease in population at -52.5 percent. Overall, Sawyer County saw a 75.1 percent increase in population over the time period, gaining 7,277 persons.

Table 1-3 displays the population change of Sawyer County and its municipalities in 10-year increments, from 1990 to 2020. From 1990 to 2000, the county grew by 14.2 percent. From 2000 to 2010, it grew by just 2.2 percent, and from 2010 to 2020 it grew by 9.2%. Over the 30-year time period, the population of Sawyer County grew 27.5 percent, with most growth occurring in the unincorporated areas of the county. The Town of Bass Lake experienced population changes that were unique from all other jurisdictions, with a population growth of 59.1 percent. The Town of Meadowbrook had the greatest population decline at 30.2 percent.

Table 1-2: Historic Population by Municipality 1950-2020

Municipality	1950	1960	1970	1980	1990	2000	2010	2020	1950-2020 Numeric Change	1950-2020 Percent Change
T. Bass Lake	751	705	832	1,288	1,717	2,244	2,377	2,731	+1,980	+623.7%
T. Couderay	389	340	170	394	386	469	401	474	+85	+21.9%
T. Draper	507	314	258	242	208	171	204	241	-266	-52.5%
T. Edgewater	242	236	286	441	509	586	519	565	+323	+133.5%
T. Hayward	1,282	1,304	1,690	2,331	3,017	3,279	3,567	3,765	+2,483	+193.7%
T. Hunter	420	327	381	594	557	765	678	779	+359	+85.5%
T. Lenroot	547	532	577	926	966	1,165	1,279	1,337	+790	+144.4%
T. Meadowbrook	260	200	190	202	192	146	131	134	-126	-48.5%
T. Meteor	256	167	117	105	111	170	158	156	-100	-39.1%
T. Ojibwa	282	281	238	264	250	267	249	307	25	-8.9%
T. Radisson	658	358	371	394	412	465	405	445	-213	-32.4%
T. Round Lake	476	464	557	786	727	962	977	1,081	+605	+127.1%
T. Sand Lake	597	562	598	768	821	774	813	901	+304	+50.1%
T. Spider Lake	200	246	259	331	362	391	351	487	+287	+143.5%
T. Weirgor	417	384	331	386	356	370	332	311	-106	-25.4%
T. Winter	1,118	1,009	840	704	801	969	960	1,000	-118	-10.6%
V. Couderay	133	113	123	114	92	96	88	81	-52	-39.1%
V. Exeland	211	214	189	219	180	212	196	229	18	+8.53%
V. Radisson	--	179	206	280	237	222	241	273	+94	+52.5%
V. Winter	--	--	--	376	383	344	313	325	-51	-13.6%
C. Hayward	1,577	1,540	1,457	1,698	1,897	2,129	2,318	2,533	+741	+60.6%
Sawyer County	10,323	9,475	9,670	12,843	14,181	16,196	16,557	18,074	+7,277	+75.1%

Source: U.S. Census Bureau

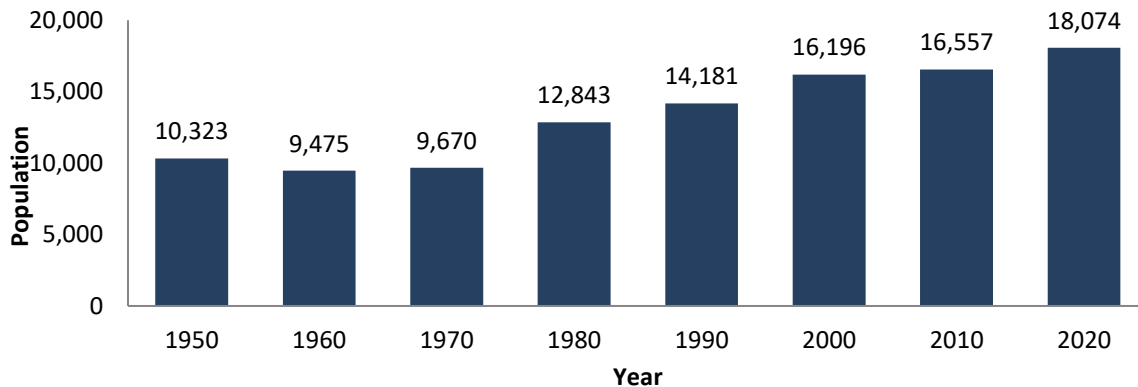
Table 1-3: Population Change by Municipality 1990-2020

Municipality	1990-2000		2000-2010		2010-2020		1990-2020	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
T. Bass Lake	+527	+30.7%	+133	+5.9%	+354	+14.9%	+1,014	+59.1%
T. Couderay	+83	+21.5%	-68	-14.5%	+73	+18.2%	+88	+22.8%
T. Draper	-37	-17.8%	+33	+19.3%	+37	+18.1%	+33	+15.9%
T. Edgewater	+77	+15.1%	-67	-11.4%	+46	+8.9%	+56	+11.0%
T. Hayward	+262	+8.7%	+288	+8.8%	+198	+5.6%	+748	+24.8%
T. Hunter	+208	+37.3%	-87	-11.4%	+101	+14.9%	+222	+39.9%
T. Lenroot	+199	+20.6%	+114	+9.8%	+58	+4.5%	+371	+38.4%
T. Meadowbrook	-46	-24.0%	-15	-10.3%	+3	+2.3%	-58	-30.2%
T. Meteor	+59	+53.2%	-12	-7.1%	-2	-1.3%	+45	+40.5%
T. Ojibwa	+17	+6.8%	-18	-6.7%	+58	+23.3%	+57	+22.8%
T. Radisson	+53	+12.9%	-60	-12.9%	+40	+9.9%	+33	+8.0%
T. Round Lake	+235	+32.3%	+15	+1.6%	+104	+10.6%	+354	+48.7%
T. Sand Lake	-47	-5.7%	+39	+5.0%	+88	+10.8%	+80	+9.7%
T. Spider Lake	+29	+8.0%	-40	-10.2%	+136	+38.7%	+125	+34.5%
T. Weirgor	+14	+3.9%	-38	-10.3%	-21	-6.3%	-45	-12.6%
T. Winter	+168	+21.0%	-9	-0.9%	+40	+4.2%	+199	+24.8%
V. Couderay	+4	+4.4%	-8	-8.3%	-7	-8.0%	-11	-12.0%
V. Exeland	+32	+17.8%	-16	-7.6%	+33	+16.8%	+49	+27.2%
V. Radisson	-15	-6.3%	+19	+8.6%	+32	+13.3%	+36	+15.2%
V. Winter	-39	-10.2%	-31	-9.0%	+12	+3.8%	-58	-15.1%
C. Hayward	+232	+12.2%	+189	+8.9%	+215	+9.3%	+636	33.5%
Sawyer County	+2,015	+14.2%	+361	+2.2%	+1,517	+9.2%	3,974	27.5%

Source: U.S. Census Bureau

Figure 1-1 visually displays the historic population for Sawyer County from 1950-2020.

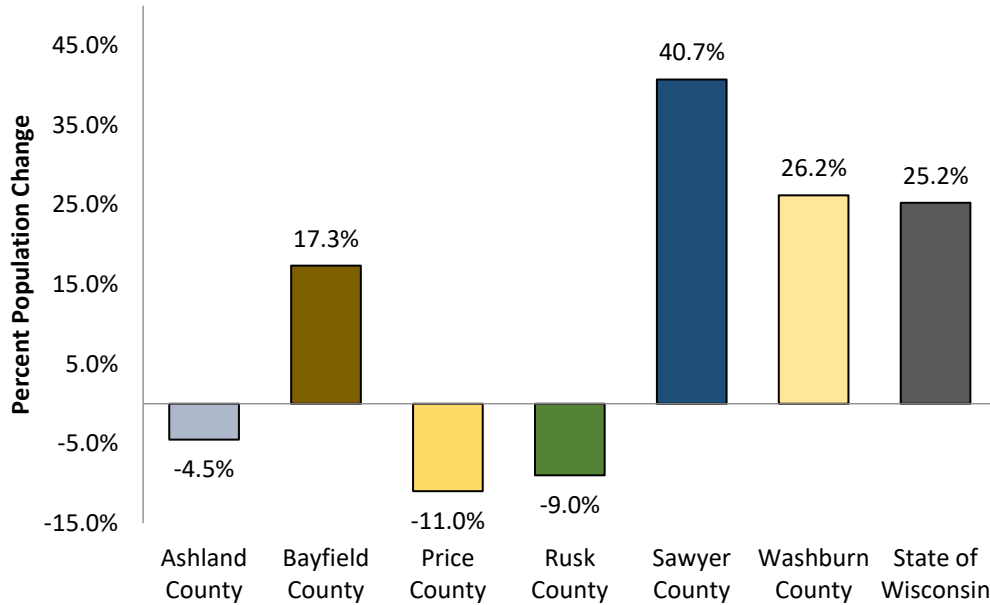
Figure 1-1: Sawyer County Population Trends 1950-2020



Source: U.S. Census Bureau

Figure 1-2 presents a comparison of Sawyer County’s percent change in population over the last 40-years with neighboring counties and the State of Wisconsin. As seen in the figure below, the only surrounding counties that grew were Washburn County and Bayfield County, all other counties decreased in population. Of the counties that increased in population, Sawyer County increased the most at 40.7 percent. Washburn County (26.2%) and Bayfield County (17.3%) had the second and third largest increases when compared to Sawyer County.

Figure 1-2: Comparative Percent Population Change 1980-2020



Source: U.S. Census Bureau

Every year the Wisconsin Department of Administration (WDOA), Demographic Services Center develops population estimates for every municipality and county in the state. Table 1-4 displays the 2010 Census count and 2016 population estimates from WDOA. According to the estimates, eight of the sixteen towns, three of the four villages, and the City of Hayward lost population over the 6-year time period.

Table 1-4: Population Estimates by Municipality 2010-2016

Municipality	2010 Census	2012 Estimate	2014 Estimate	2016 Estimate	Numeric Change 2010-2016	Percent Change 2010-2016
T. Bass Lake	2,377	2,285	2,465	2,469	+92	+3.9%
T. Couderay	401	532	550	428	+27	+6.7%
T. Draper	204	196	196	201	-3	-1.5%
T. Edgewater	519	551	526	556	+37	+7.1%
T. Hayward	3,567	3,556	3,518	3,504	-63	-1.8%
T. Hunter	678	795	770	731	+53	+7.8%
T. Lenroot	1,279	1,160	1,203	1,114	-165	-12.9%
T. Meadowbrook	131	109	104	101	-30	-22.9%
T. Meteor	158	149	163	132	-26	-16.5%
T. Ojibwa	249	245	285	267	+18	+7.2%
T. Radisson	405	286	285	332	-73	-18.0%
T. Round Lake	977	1,075	1,116	1,169	+192	+19.7%
T. Sand Lake	813	856	957	823	+10	+1.2%
T. Spider Lake	351	376	373	393	+42	+12.0%
T. Weirgor	332	315	336	279	-53	-16.0%
T. Winter	960	946	921	908	-52	-5.4%
V. Couderay	88	112	102	71	-17	-19.3%
V. Exeland	196	159	208	205	+9	+4.6%
V. Radisson	241	182	144	183	-58	-24.1%
V. Winter	313	412	343	282	-31	-9.9%
C. Hayward	2,318	2,283	1,951	2,290	-28	-1.2%
Sawyer County	16,557	16,580	16,516	16,438	-119	-0.7%

Source: U.S. Census Bureau and Wisconsin Department of Administration, Demographic Services

Natural change (difference between births and deaths during a given time period) in Sawyer County resulted in a loss in population between 2010 and 2018. Migration has been the major factor behind the county's overall population growth. Sawyer County had a positive net migration, indicating there are more people coming into the area than leaving the area. Table 1-5 displays the components of population change for Sawyer County and neighboring counties. All counties in the region except for Ashland County and Rusk County experienced a greater net migration than natural change.

Table 1-5: Sawyer County and Selected Counties Components of Population Change 2010-2018

Components of Population Change 2010-2018					
County	Total Births	Total Deaths	Natural Change	Net Migration	Total Change
Ashland County	1,474	1,530	-56	-504	-560
Bayfield County	1,005	1,321	-316	356	40
Price County	926	1,474	-548	-211	-759
Rusk County	1,169	1,454	-285	-328	-613
Sawyer County	1,371	1,693	-322	277	-45
Washburn County	1,239	1,703	-464	441	-23

Source: Wisconsin Department of Administration, Demographic Services

A shifting age in population structure is a national trend that is evident in Wisconsin as well as in Sawyer County. This is largely due to the baby boomer generation, which is the largest segment of the overall population, moving to enjoy early retirement or home-based businesses. As this age group gets older, the demand for many services such as health care will increase. It will become increasingly important for municipalities to recognize these trends and to plan for the new demands that will need to be met.

Table 1-6 displays the population by age cohort for Sawyer County from 2000 and 2017. Some shifts in the age structure within Sawyer County are apparent. First, the median age increased by 18.1 percent to reach the 2017 median age of 49.7. This is significantly higher (9.7 years) than the state's median age of 40.0. Second, the 60-64 years age group increased by 53.1 percent, and third, the 55-59 age group increased by 35.2 percent, showing the impact of the baby boomer generation on total population.

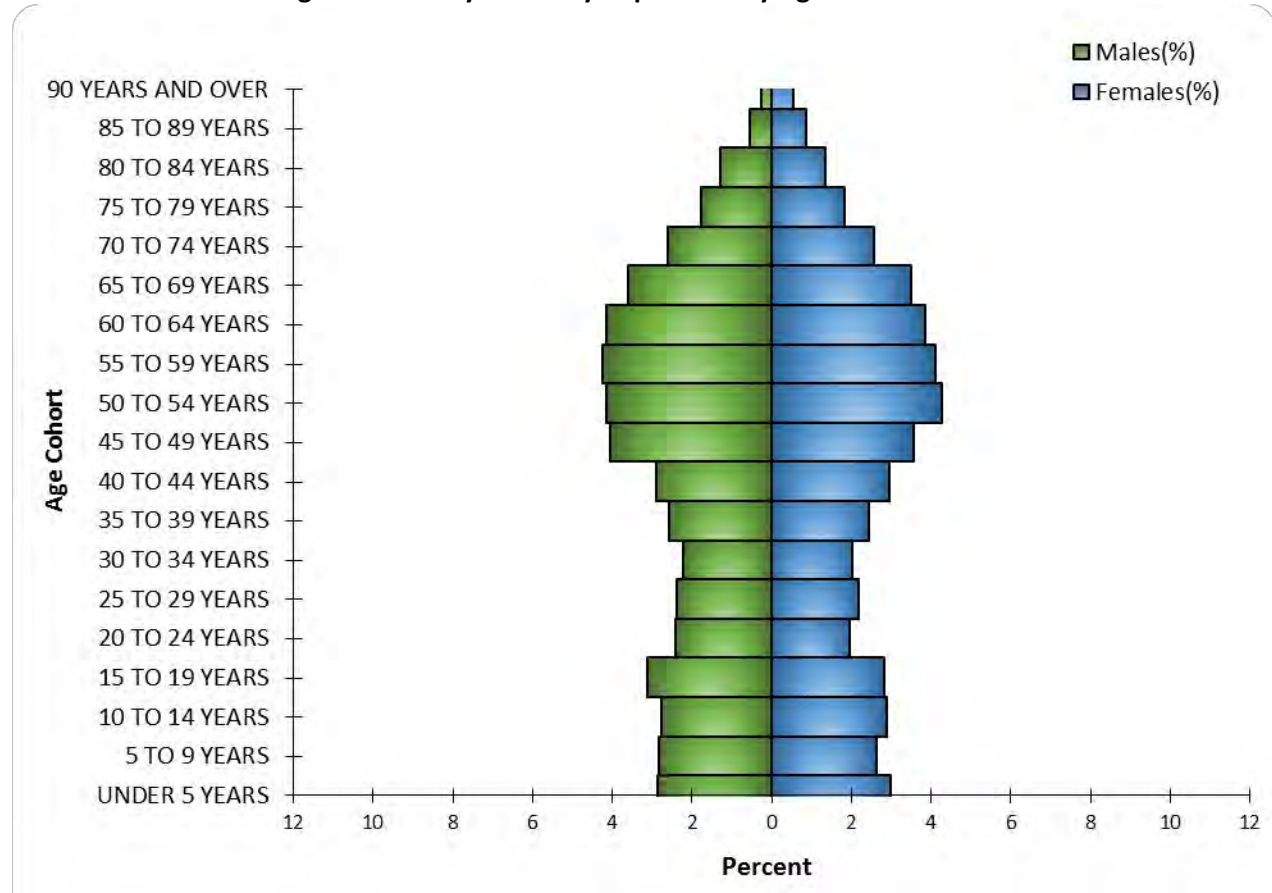
Table 1-6: Sawyer County Population by Age Cohort

Age	2000		2017		Percent Change 2000-2017
	Number	% of Total	Number	% of Total	% Change
Under 5	891	5.50%	835	5.10%	-6.3%
5 to 9 years	1,021	6.30%	932	5.69%	-8.7%
10 to 14 years	1,260	7.78%	947	5.78%	-24.8%
15 to 19 years	1,096	6.77%	840	5.13%	-23.4%
20 to 24 years	605	3.74%	743	4.53%	+22.8%
25 to 34 years	1,529	9.44%	1,453	8.87%	-5.0%
35 to 44 years	2,459	15.18%	1,568	9.57%	-36.2%
45 to 54 years	2,376	14.67%	2,203	13.44%	-7.3%
55 to 59 years	1,059	6.54%	1,432	8.74%	+35.2%
60 to 64 years	996	6.15%	1,525	9.31%	+53.1%
65 to 74 years	1,656	10.22%	2,373	14.48%	+43.3%
75 to 84 years	907	5.60%	1,176	7.18%	+29.7%
85 or older	341	2.11%	357	2.18%	+4.7%
Total	16,196	100.00%	16,384	100.00%	+1.2%
Median Age	42.1		49.7		18.1%

Source: U.S. Census Bureau

Figure 1-3 displays the population pyramid for Sawyer County in 2010.

Figure 1-3: Sawyer County Population by Age and Sex 2010



Source: U.S. Census Bureau

Race

According to the 2010 Census, approximately 82.9 percent of the total population was white. Native American (American Indian) and Alaska Native represented 13.9 percent of the population. The remaining population (3.2%) was distributed between Black or African American, Asian, Native Hawaiian and Other Pacific Islander, some other race and two or more races.

Population Forecasts and Projections

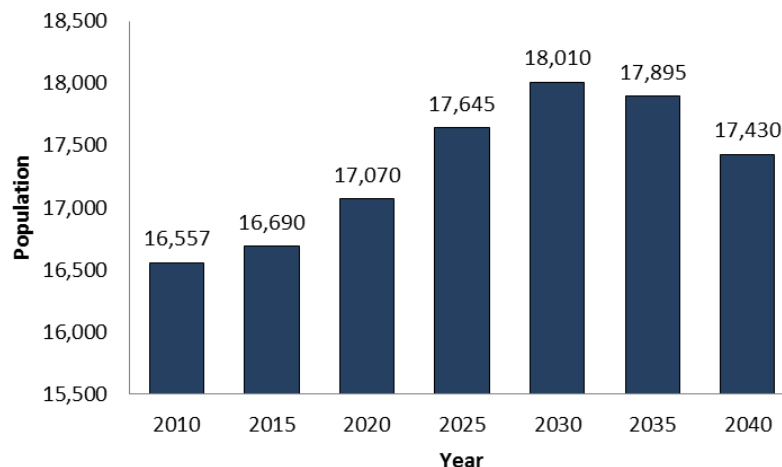
Population forecasts are based on past and current population trends (Table 1-7, Table 1-8, and Figure 1-4). They are not predictions, rather they extend past growth trends into the future, and their reliability depends on the continuation of these past growth trends. Projections are therefore most accurate in periods of relative socio-economic and cultural stability. Projections should be considered one of many tools used to help anticipate and predict future needs within the county. Population levels are subject to physical conditions, environmental concerns, land use, zoning restrictions, taxation, annexation, and other political policies that influence business and personal location decisions. The method in Table 1-7 and Figure 1-4 utilizes Wisconsin Department of Administration projections, (the official state projections). The method in Table 1-8 was derived by Northwest Regional Planning Commission and is based on historical population counts from the U.S. Census.

Table 1-7: Population Projections 2010-2040

Municipality	2010 Census	2015	2020	2025	2030	2035	2040	Numeric Change 2010-2040	Percent Change 2010-2040
T. Bass Lake	2,377	2,420	2,510	2,635	2,720	2,745	2,705	+328	+13.8%
T. Couderay	401	400	400	405	405	390	370	-31	-7.7%
T. Draper	204	205	215	220	230	230	225	+21	+10.3%
T. Edgewater	519	520	520	525	520	505	485	-34	-6.55%
T. Hayward	3,567	3,575	3,665	3,805	3,895	3,880	3,790	+223	+6.3%
T. Hunter	678	675	680	695	695	680	655	-23	-3.4%
T. Lenroot	1,279	1,310	1,365	1,430	1,485	1,495	1,475	+196	+15.3%
T. Meadowbrook	131	135	130	130	130	125	115	-16	-12.2%
T. Meteor	158	155	155	155	155	150	145	-13	-8.2%
T. Ojibwa	249	250	250	250	250	245	235	-14	-5.6%
T. Radisson	405	390	385	380	370	350	325	-80	-19.8%
T. Round Lake	977	990	1,025	1,070	1,100	1,105	1,085	+108	+11.1%
T. Sand Lake	813	820	835	860	875	865	840	+27	+3.3%
T. Spider Lake	351	350	345	345	345	330	315	-36	-10.3%
T. Weirgor	332	325	320	320	315	300	280	-52	-15.7%
T. Winter	960	950	955	975	985	970	930	-30	-3.1%
V. Couderay	88	90	90	90	90	85	80	-8	-9.1%
V. Exeland	196	195	200	200	205	200	190	-6	-3.1%
V. Radisson	241	240	245	250	255	250	240	-1	-0.4%
V. Winter	313	310	305	305	295	285	265	-48	-15.3%
C. Hayward	2,318	2,385	2,475	2,600	2,690	2,710	2,680	+362	+15.6%
Sawyer County	16,557	16,690	17,070	17,645	18,010	17,895	17,430	+873	+5.3%

Source: Wisconsin Department of Administration

Figure 1-4: Population Projections 2010-2040



Source: U.S. Census Bureau and Wisconsin Department of Administration, Demographic Services

Alternative Census-Derived Population Projections

Table 1-8 depicts alternative population projections based on historical population counts from the U.S. Census. These numbers were projected out through 2040.

Table 1-8: Alternative Census-Derived Population Projections 1990-2040

Municipality	1990 Census	2000 Census	2010 Census	2020 Census	2025 Projection	2030 Projection	2035 Projection	2040 Projection
T. Bass Lake	1,717	2,244	2,377	2,731	2,902	3,061	3,220	3,379
T. Couderay	386	469	401	474	471.7	481.5	491.3	501
T. Draper	208	171	204	241	232	239	246	252
T. Edgewater	509	586	519	565	564.95	570	575.05	580
T. Hayward	3,017	3,279	3,567	3,765	3,913	4,040	4,167	4,293
T. Hunter	557	765	678	779	810.55	839.5	868.45	897
T. Lenroot	966	1,165	1,279	1,337	1,432	1,494	1,555	1,616
T. Meadowbrook	192	146	131	134	112.95	103.5	94.05	85
T. Meteor	111	170	158	156	173	180	186	192
T. Ojibwa	250	267	249	307	298.85	306.5	314.15	322
T. Radisson	412	465	405	445	440	442	443	445
T. Round Lake	727	962	977	1,081	1152.15	1206	1259.85	1,314
T. Sand Lake	821	774	813	901	883	897	911	925
T. Spider Lake	362	391	351	487	464.75	481.5	498.25	515
T. Weirgor	356	370	332	311	308	299	290	282
T. Winter	801	969	960	1,000	1050.1	1079.5	1108.9	1,138
V. Couderay	92	96	88	81	81	79	77	75
V. Exeland	180	212	196	229	230.45	237	243.55	250
V. Radisson	237	222	241	273	269	275	281	288
V. Winter	383	344	313	325	300.25	290	279.75	270
C. Hayward	1,897	2,129	2,318	2,533	2,639	2,744	2,848	2,953
Sawyer County	14,181	16,196	16,557	18,074	20,754	20,539	21,345	22,151

Source: U.S. Census Bureau and Northwest Regional Planning Commission

Future population projections reveal significant shifts between age cohorts through 2040 (Table 1-9). In most cohort ranges, projected population levels rise and fall over the time period represented. The 75 to 90 years and over age cohorts all indicate marked increases in population over the 30-year time period.

Table 1-9: Age Cohort Shifts 2010-2040

	2010	2015	2020	2025	2030	2035	2040
Under 5 years	971	850	870	895	890	845	785
5 to 9 years	903	920	845	880	895	870	805
10 to 14 years	934	890	955	885	915	905	855
15 to 19 years	982	860	865	945	870	880	845
20 to 24 years	725	700	635	655	705	630	610
25 to 29 years	759	755	745	690	700	735	640
30 to 34 years	698	785	835	835	760	750	760
35 to 39 years	827	725	880	940	925	815	775
40 to 44 years	968	845	800	975	1,030	980	830
45 to 49 years	1,262	970	910	865	1,050	1,070	980
50 to 54 years	1,394	1,330	1,040	995	950	1,130	1,140
55 to 59 years	1,381	1,600	1,410	1,160	1,120	1,070	1,290
60 to 64 years	1,324	1,560	1,670	1,520	1,270	1,260	1,250
65 to 69 years	1,176	1,360	1,540	1,690	1,560	1,300	1,290
70 to 74 years	857	1,030	1,240	1,440	1,590	1,420	1,180
75 to 79 years	596	680	865	1,060	1,240	1,370	1,230
80 to 84 years	436	425	520	670	835	985	1,110
85 to 89 years	233	255	270	340	450	555	655
90 years & over	131	150	175	205	255	325	400
Total	16,557	16,690	17,070	17,645	18,010	17,895	17,430

Source: U.S. Census Bureau and Wisconsin Department of Administration, Demographic Services

In comparing population projections for surrounding counties, between 2010 and 2040 the Sawyer County population is projected to increase 5.3 percent, which is second behind Washburn County at 13.2 percent. Ashland, Bayfield, Price, and Rusk Counties are all projected to decrease in population. See Table 1-10 for more details.

Table 1-10: Surrounding Counties Comparative Population Projections 2010-2040

	2010	2015	2020	2025	2030	2035	2040	Numeric Change 2010-2040	Percent Change 2010-2040
Ashland	16,157	16,100	16,040	16,200	16,140	15,965	15,315	-842	-5.2%
Bayfield	15,014	15,360	15,105	15,100	14,860	14,330	13,725	-1,289	-8.6%
Price	14,159	13,700	13,490	13,360	13,075	12,590	11,645	-2,514	-17.8%
Rusk	14,755	14,755	14,440	14,335	14,105	13,855	13,310	-1,445	-9.8%
Sawyer	16,557	16,690	17,070	17,645	18,010	17,895	17,430	+873	5.3%
Washburn	15,911	16,010	16,795	17,775	18,460	18,500	18,010	+2,099	13.2%

Source: U.S. Census Bureau and Wisconsin Department of Administration, Demographic Services

HOUSEHOLD CHARACTERISTICS**Households**

Household data helps to understand the generalized composition and make-up of households and families. This information is particularly important in assessing future living arrangements for Sawyer County residents. A household includes all the persons who occupy a housing unit. Of the 7,038 total households in 2010, 1,963 (27.9%) were one-person households, while 5,075 (72.1%) had two or more persons per household. Of all households, 4,656 (66.2%) were family households and 2,382 (33.8%) were reported as non-family households. Table 1-11 displays household characteristics for Sawyer County.

Table 1-11: Sawyer County Household Characteristics 2010

Household Characteristics	Total
Total Households	7,038
Family Households	4,656
Family households with own children under 18 years	1,580
Husband-Wife Families	3,516
Husband-Wife families with own children under 18 years	921
Male Householder, No Wife Present	385
Male household, no wife present, with own children under 18 years	218
Female Household, No Husband Present	755
Female householder, no husband present, with own children under 18 years	441
2 or More Persons Households	5,075
2 persons in household	2,984
3 persons in household	895
4 persons in household	671
5 persons in household	331
6 persons in household	125
7 or more persons in household	69
1 Person Households	1,963
1 person household, male householder	1,052
1 person household, female householder	911
Non-Family Households	2,832
Male householder	1,314
Female householder	1,068
Average Household Size	2.31
Average Family Size	2.77

Source: U.S. Census Bureau

Household Trends

Table 1-12 details household trends for Sawyer County and its municipalities over the past 20 years. The 2010 Census identified 7,038 households in Sawyer County, an increase of 26.4 percent from 1990 and an increase of 6.0 percent from 2000.

Table 1-12: Household Trends 1990-2010

Municipality	1990	2000	2010	Numeric Change 1990-2010	Percent Change 1990-2010
T. Bass Lake	635	830	921	+286	+45.0%
T. Couderay	146	176	161	+15	+10.3%
T. Draper	92	84	107	+15	+16.3%
T. Edgewater	205	245	244	+39	+19.0%
T. Hayward	1,025	1,219	1,358	+333	+32.5%
T. Hunter	229	334	308	+79	+34.5%
T. Lenroot	383	479	547	+164	+42.8%
T. Meadowbrook	70	60	58	-12	-17.1%
T. Meteor	51	62	66	+15	+29.4%
T. Ojibwa	99	110	109	+10	+10.1%
T. Radisson	160	185	171	+11	+6.9%
T. Round Lake	310	431	457	+147	+47.4%
T. Sand Lake	336	347	364	+28	+8.3%
T. Spider Lake	159	186	183	+24	15.1%
T. Weirgor	139	157	154	+15	10.8%
T. Winter	308	381	402	+94	30.5%
V. Couderay	40	40	35	-5	-12.5%
V. Exeland	74	92	82	+8	+10.8%
V. Radisson	92	98	110	+18	+19.6%
V. Winter	172	164	153	-19	-11.0%
C. Hayward	844	960	1,048	+204	+3.7%
Sawyer County	5,569	6,640	7,038	+1,469	+26.4%

Source: U.S Census Bureau

Household Projections

Table 1-13 projects the total number of households by municipality for Sawyer County to the year 2040.

Table 1-13: Household Projections 2010-2040

Municipality	2010 Census	2015	2020	2025	2030	2035	2040	Number Change	Percent Change
T. Bass Lake	921	971	1,025	1,091	1,139	1,163	1,161	+240	+26.1%
T. Couderay	161	166	169	174	176	171	165	+4	+2.5%
T. Draper	107	111	119	123	130	132	131	+24	+22.4%
T. Edgewater	244	253	258	264	264	260	253	+9	+3.7%
T. Hayward	1,358	1,410	1,470	1,545	1,597	1,606	1,585	+227	+16.7%
T. Hunter	308	318	326	337	342	338	330	+22	+7.1%
T. Lenroot	547	580	615	653	687	700	699	+152	+27.8%
T. Meadowbrook	58	62	61	61	62	61	56	-2	-3.45%
T. Meteor	66	67	68	69	70	69	67	+1	+1.5%
T. Ojibwa	109	113	115	117	118	117	114	+5	+4.6%
T. Radisson	110	113	118	122	126	125	121	+11	+10.0%
T. Round Lake	457	480	505	535	557	566	563	+106	+23.2%
T. Sand Lake	364	380	394	411	424	424	417	+53	+14.6%
T. Spider Lake	183	189	190	192	195	188	182	-1	-0.6%
T. Weirgor	154	156	156	159	156	153	144	-10	-6.5%
T. Winter	402	412	421	432	438	431	413	+11	+2.7%
V. Couderay	35	37	38	38	38	36	34	-1	-2.9%
V. Exeland	82	85	88	89	93	92	88	+6	+7.3%
V. Radisson	110	113	118	122	126	125	121	+11	+10.0%
V. Winter	153	157	157	159	156	153	144	-9	-5.9%
C. Hayward	1,048	1,117	1,178	1,251	1,303	1,321	1,315	+267	+25.5%
Sawyer County	7,038	7,349	7,643	7,994	8,242	8,266	8,134	+1,096	+15.6%

Source: U.S. Census Bureau and Wisconsin Department of Administration

EMPLOYMENT CHARACTERISTICS**Labor Force**

Table 1-14 shows the annual averages for the Sawyer County labor force (employed and unemployed) from 2015 to 2019. It should be noted that Sawyer County employment fluctuates on a seasonal basis. Employment peaks in early summer, generally July, while unemployment is highest in early fall, generally October.

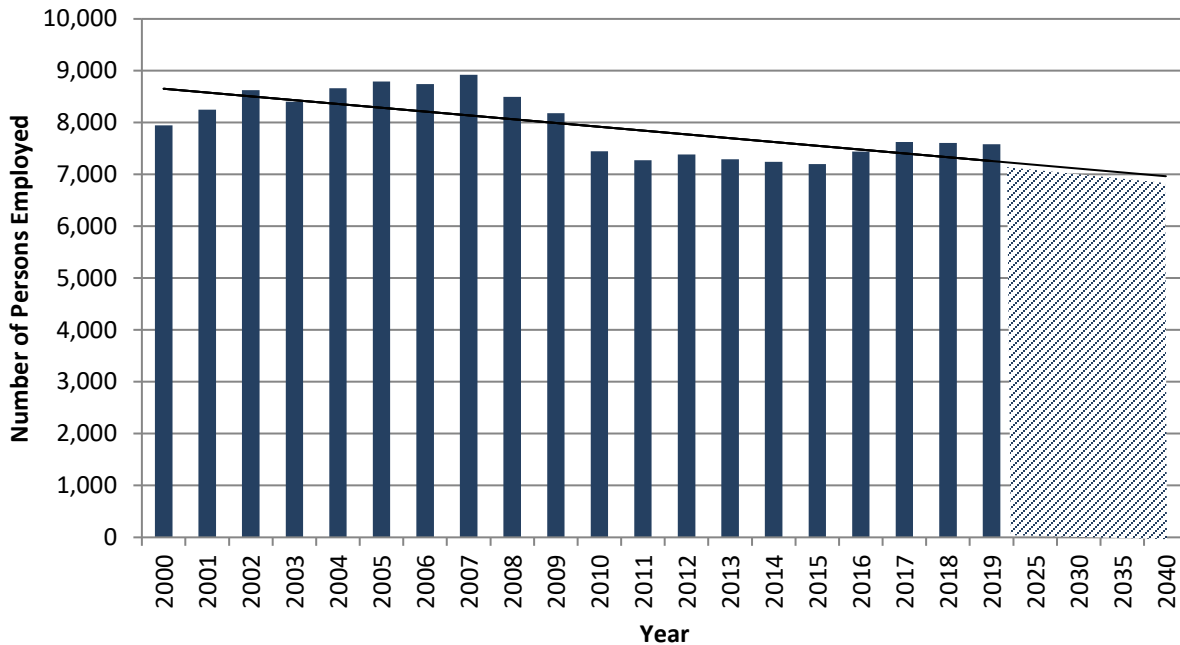
Table 1-14: Sawyer County Civilian Labor Force Data 2015-2019

	2015	2016	2017	2018	2019
Labor Force	7,815	7,933	8,001	7,950	7,962
Employed	7,197	7,438	7,627	7,607	7,582
Unemployed	618	495	374	343	380
Unemployment Rate	7.90%	6.20%	4.70%	4.70%	4.80%

Source: Wisconsin Department of Workforce Development, Wisconsin Labor Market

Figure 1-5 illustrates the number of employed persons in Sawyer County from 2005 through 2019 and the projected general employment trend from 2025 to 2040.

Figure 1-5: Sawyer County Employment Levels 2005-2019 & Employment Trends to 2040



Source: Wisconsin Department of Workforce Development

Figure 1-6 displays percentage of industry occupations in 2019.

Figure 1-6: Sawyer County Employment by Occupation

Most Jobs are Found in the Local Government, Excluding Education and Hospitals Industry Sector



Source: EMSI, 2020

Average Earnings Per Job

The average earnings per job of all industries in Sawyer County was \$45,698 in 2019. Government was the largest industry employer, with average earnings of \$55,679. The highest average earning industry in Sawyer County was the Utilities industry, with an average earning per job of \$98,811. The lowest average earning industry was Accommodation and Food Services. Average earnings per job by industry for Sawyer County are shown in more detail in Table 1-15.

Table 1-15: Sawyer County Average Earnings Per Job

Description	Employment Distribution	Avg. Earnings per Job (2019)
Government	24.5%	\$55,679
Retail Trade	12.4%	\$33,792
Health Care and Social Assistance	11.0%	\$59,721
Accommodation and Food Services	10.8%	\$20,627
Manufacturing	9.0%	\$64,682
Construction	6.5%	\$43,280
Educational Services	4.8%	\$21,675
Other Services (except Public Administration)	3.3%	\$29,171
Finance and Insurance	5.6%	\$61,537
Agriculture, Forestry, Fishing and Hunting	2.4%	\$46,102
Professional, Scientific, and Technical Services	2.2%	\$54,373
Administrative and Support and Waste Management and Remediation Services	2.1%	\$36,754
Arts, Entertainment, and Recreation	1.3%	\$31,515
Transportation and Warehousing	1.3%	\$56,232
Real Estate and Rental and Leasing	1.2%	\$40,718
Information	0.5%	\$35,485
Wholesale Trade	0.4%	\$62,775
Management of Companies and Enterprises	0.3%	\$65,122
Utilities	0.3%	\$98,811
Mining, Quarrying, and Oil and Gas Extraction	0.1%	No Data
Unclassified Industry	0.0%	\$0
All Industries	100.0%	\$45,698

Source: EMSI, 2020

Prominent Employers

Table 1-16 lists the prominent employers in Sawyer County. The County's largest employers are Sevenwinds Casino Lodge and the LCO Child Support Program.

Table 1-16: Sawyer County Prominent Public & Private Employers

Name	Size Range	Business Description	Annual Sales
Sevenwinds Casino Lodge	250-499	Casinos	\$50M-99M
LCO Child Support Program	250-499	Social Services & Welfare Org.	N/A
Grindstone Creek Casino	100-249	Casinos	\$20M-49M
Walmart Supercenter	100-249	Department Stores	\$20M-49M
Louisiana-Pacific Corp	100-249	Building Materials	\$20M-40M
Hayward Area Memorial Hospital	100-249	Hospitals	N/A
Lac Courte Oreilles Ojibwa School	100-249	Schools	N/A
Hayward High School	50-99	Schools	N/A
Marketplace Foods & Liquor	50-99	Grocers-Retail	\$10M-19M
Alcohol-Drug Abuse Info-Referral	50-99	Alcoholism Information & Treatment Centers	N/A
Arclin Inc	50-99	Plastics-Raw Materials/Powder/Resin-Materials	\$20M-49M
Valley Healthcare Center	50-99	Nursing & Convalescent Homes	\$2.5M-4.9M
McDonald's	50-99	Limited-Service Restaurant	\$2.5M-4.9M
Lac Courte Oreilles Ojibwe	50-99	Junior-Community College-Tech Institutes	N/A
Sawyer County Human Resources	50-99	Government Offices-County	N/A
LCO Development	50-99	General Contractors	\$10M-19M
Big Fish Golf Club	50-99	Golf Courses	\$2.5M-4.9M
Hayward Golf & Tennis Club	50-99	Golf Courses	\$2.5M-4.9M
Hurricane Busing Inc	50-99	Bus Lines	\$2.5M-4.9M
Just for the Birds	50-99	Pet Supplies & Foods-Retail	\$5M-9M

Source: Wisconsin Department of Workforce Development

INCOME CHARACTERISTICS**Median Income & Poverty Levels**

As indicated in Table 1-17, Sawyer County had a median household income of \$44,555. This is below the state median household income of \$59,209. Sawyer County employment levels are also less than the State of Wisconsin, with an employment rate of 53.6 percent in Sawyer County, compared to the State of Wisconsin's 63.8 percent employment rate. Sawyer County poverty levels are greater than the State of Wisconsin, with a 17.3 percent poverty rate in Sawyer County, and an 11.0 percent poverty rate in the State of Wisconsin. Table 1-18 compares the same categories for surrounding counties.

Table 1-17: Income & Poverty

Municipality	Median Household Income	Employment Rate	Poverty Rate
T. Bass Lake	\$48,750	55.2%	17.2%
T. Couderay	\$25,694	47.7%	41.8%
T. Draper	\$44,167	39.3%	5.9%
T. Edgewater	\$61,250	57.8%	2.9%
T. Hayward	\$49,875	56.9%	23.5%
T. Hunter	\$46,875	43.9%	11.4%
T. Lenroot	\$62,212	56.3%	5.3%
T. Meadowbrook	\$51,667	50.5%	14.2%
T. Meteor	\$52,344	53.7%	13.1%
T. Ojibwa	\$39,375	47.6%	15.0%
T. Radisson	\$41,250	44.8%	7.1%
T. Round Lake	\$59,375	46.1%	7.0%
T. Sand Lake	\$45,333	55.9%	18.0%
T. Spider Lake	\$52,083	47.4%	6.4%
T. Weirgor	\$48,750	6.3%	53.1%
T. Winter	\$45,104	39.6%	8.8%
V. Couderay	\$48,750	53.7%	6.9%
V. Exeland	\$58,077	73.2%	14.8%
V. Radisson	\$17,384	65.8%	61.6%
V. Winter	\$40,313	48.5%	21.9%
C. Hayward	\$33,220	60.5%	22.3%
Sawyer County	\$44,555	53.6%	17.3%
State of Wisconsin	\$59,209	63.8%	11.0%

Source: American Community Survey 5-Year Estimates 2014-2018

Household & Family Income

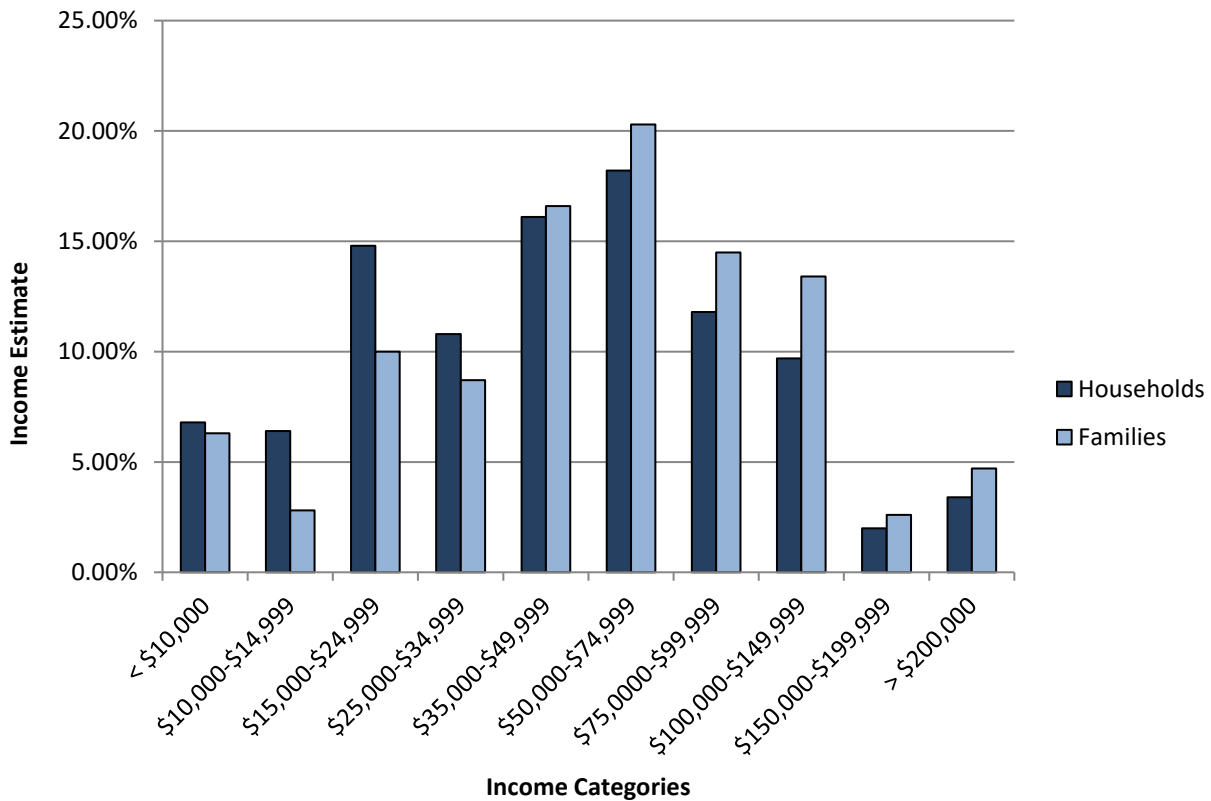
Figure 1-7 compares household and family income for Sawyer County. A household consists of all people who occupy a housing unit regardless of relationship. A household may consist of a person living alone or multiple unrelated individuals or families living together. A family consists of two or more people (one of whom is the householder) related by birth, marriage, or adoption residing in the same housing unit.

Table 1-18: Sawyer County & Selected Counties Income & Poverty

County	Median Household Income	Employment Rate	Poverty Rate
Ashland	\$43,861	57.7%	14.3%
Bayfield	\$52,910	55.4%	11.5%
Price	\$46,742	56.4%	11.8%
Rusk	\$44,302	55.3%	14.1%
Sawyer	\$44,555	53.6%	17.3%
Washburn	\$48,422	53.6%	13.3%

Source: American Community Survey 5-Year Estimates 2014-2018

Figure 1-7: Sawyer County Household & Family Income

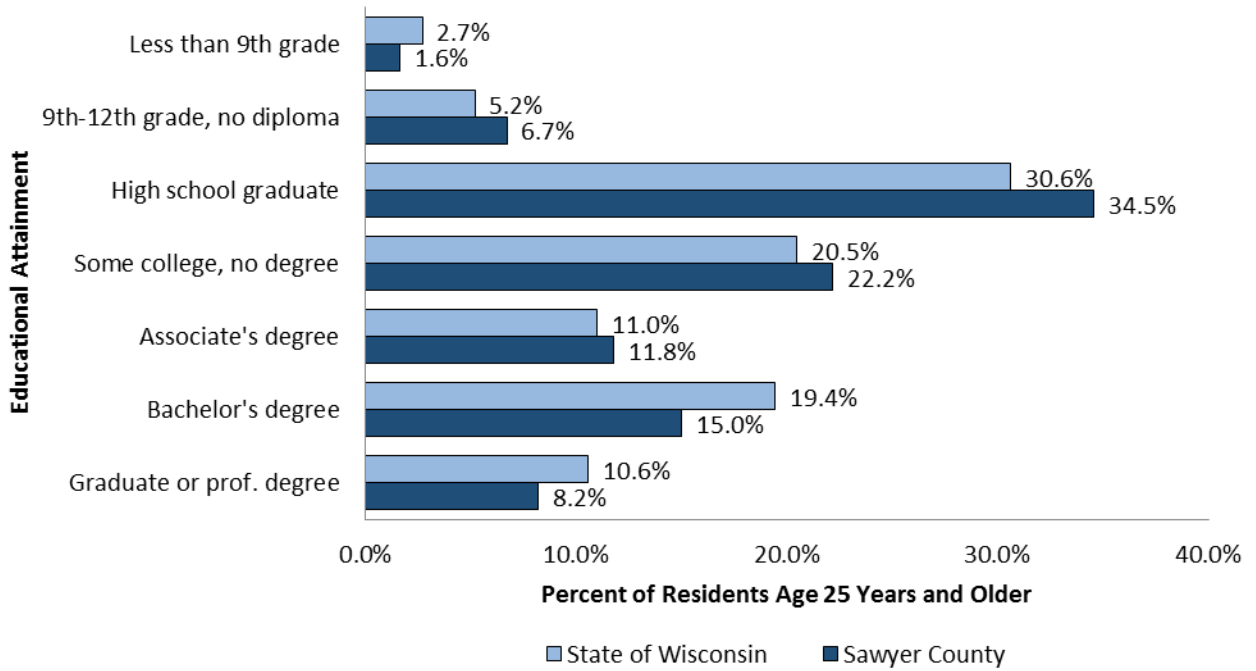


Source: American Community Survey 5-Year Estimates 2014-2018

EDUCATION

Educational attainment in Sawyer County is similar to that of the State of Wisconsin as seen in Figure 1-8. The 2018 American Community Survey indicated that 91.7 percent of Sawyer County residents 25 years and older have graduated high school or attended college, which is about the same as the State of Wisconsin at 92.1 percent. The percent of Sawyer County residents 25 years and older that hold a bachelor’s degree or higher is 23.2 percent, which is slightly lower than the State of Wisconsin at 30.0 percent.

Figure 1-8: Sawyer County Educational Attainment



Source: American Community Survey 5-Year Estimates 2014-2018