



Sawyer County, WI

Northwest Regional Planning Commission



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NWRPC
keeping your future as our focus

1400 S. River Street
Spooner, Wisconsin 54801

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Report Parameters

1 County

55113 Sawyer County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

16,741

Population (2021)

Population **grew by 414** over the last 5 years and is projected to **grow by 92** over the next 5 years.

7,877

Total Regional Employment

Jobs **decreased by 160** over the last 5 years but are projected to **grow by 370** over the next 5 years.

\$47.7K

Median Household Income (2019)

Median household income is **\$15.1K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 2.5%** since 2016, growing by 414. Population is expected to **increase by 0.5%** between 2021 and 2026, adding 92.
- From 2016 to 2021, jobs **declined by 2.0%** in Sawyer County, WI from 8,037 to **7,877**. This change **fell short of the national growth rate of 0.4% by 1.6%**. As the number of jobs declined, the **labor force participation rate decreased from 57.8% to 55.2% between 2016 and 2021**.
- Concerning educational attainment, **15.8% of Sawyer County, WI residents possess a Bachelor's Degree** (4.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).
- The top three industries in 2021 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

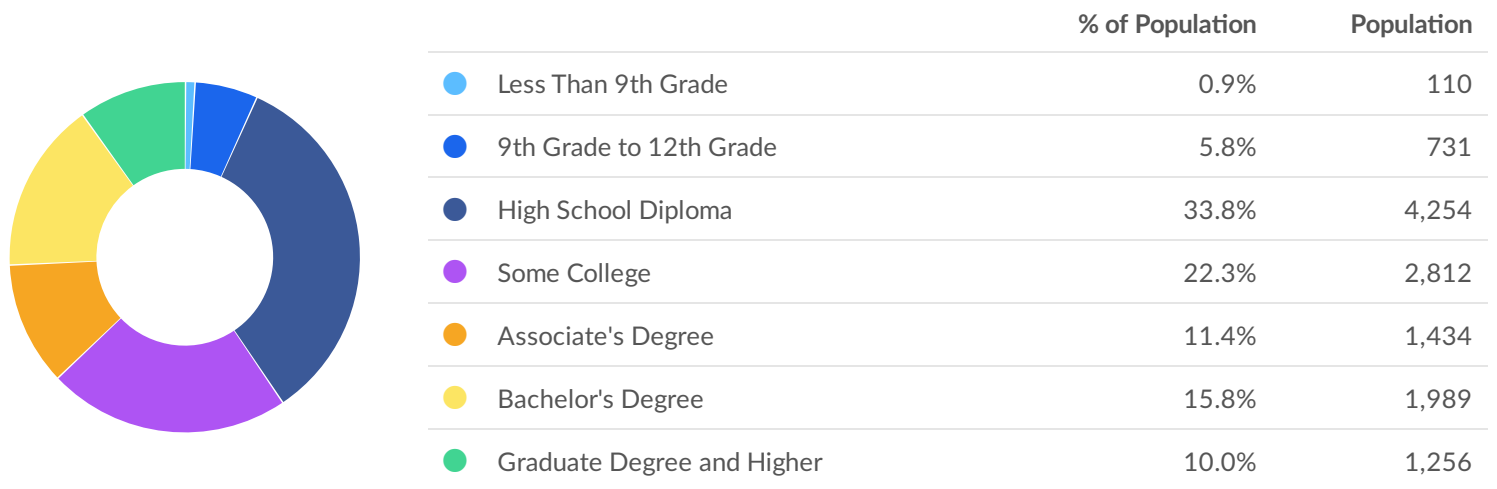
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	16,741	7,534	7,877	100.5	\$706.39M	\$1.08B	\$905.41M
NWRPC	175,998	85,727	73,402	99.8	\$7.13B	\$11.69B	\$9.70B
State	5,855,036	3,102,500	3,069,154	100.3	\$345.97B	\$320.32B	\$341.85B

Nov 2021 Labor Force Breakdown



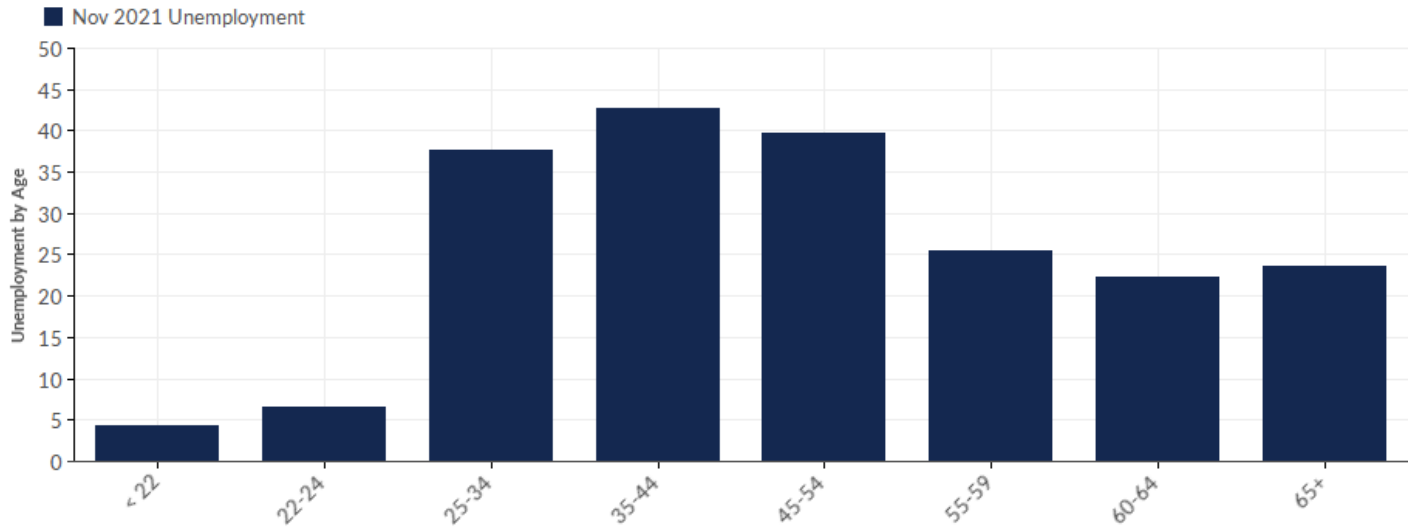
Educational Attainment

Concerning educational attainment, **15.8% of Sawyer County, WI residents possess a Bachelor's Degree** (4.5% below the national average), and **11.4% hold an Associate's Degree** (2.7% above the national average).



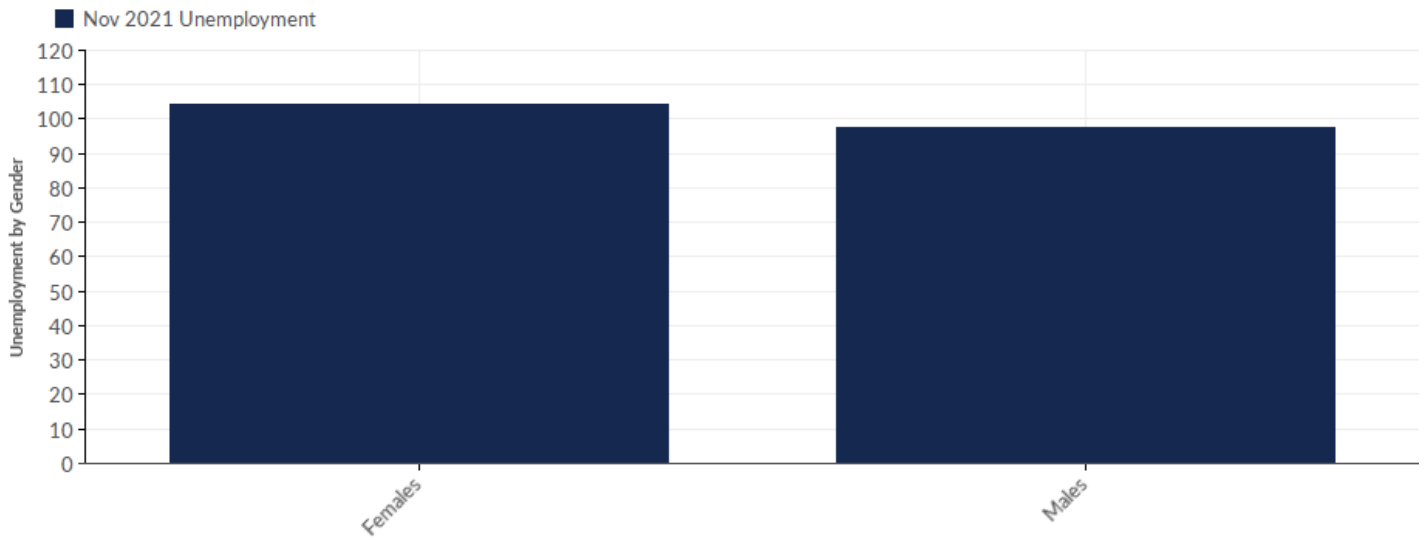
Unemployment by Demographics

Unemployment by Age



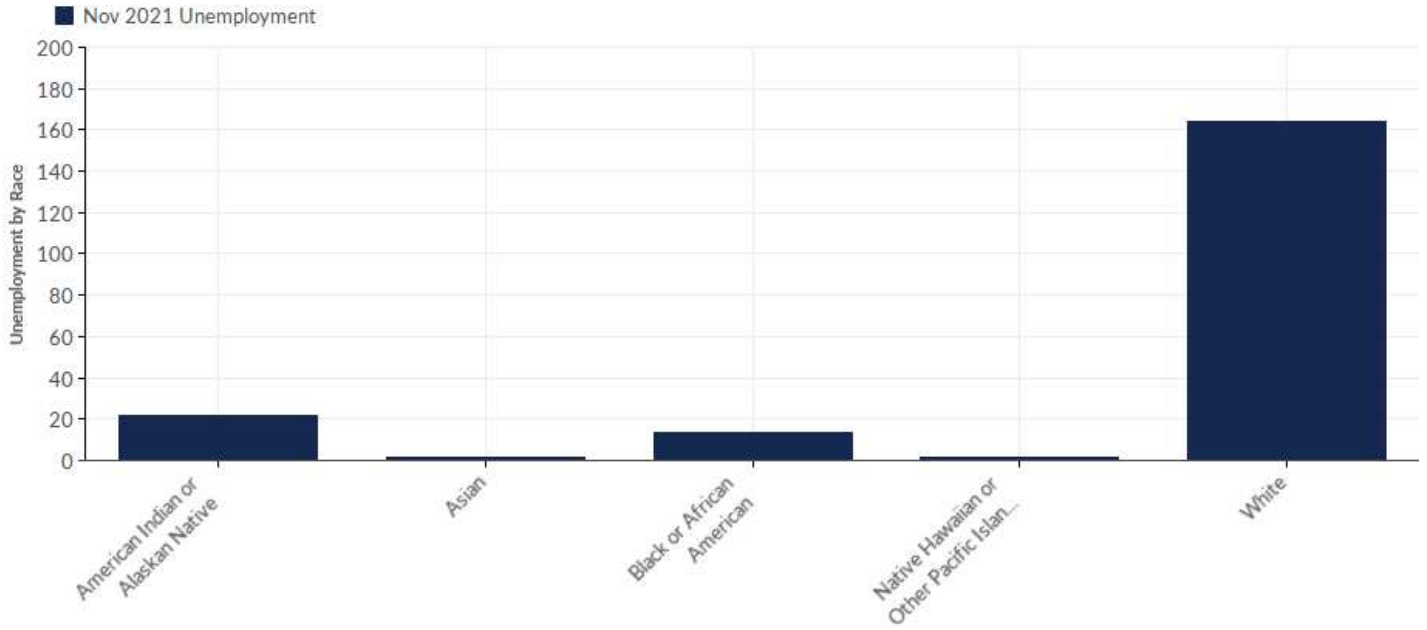
Age	Unemployment (Nov 2021)	% of Cohort
< 22	4	1.98%
22-24	6	2.97%
25-34	38	18.81%
35-44	43	21.29%
45-54	40	19.80%
55-59	25	12.38%
60-64	22	10.89%
65+	24	11.88%
Total	202	100.00%

Unemployment by Gender



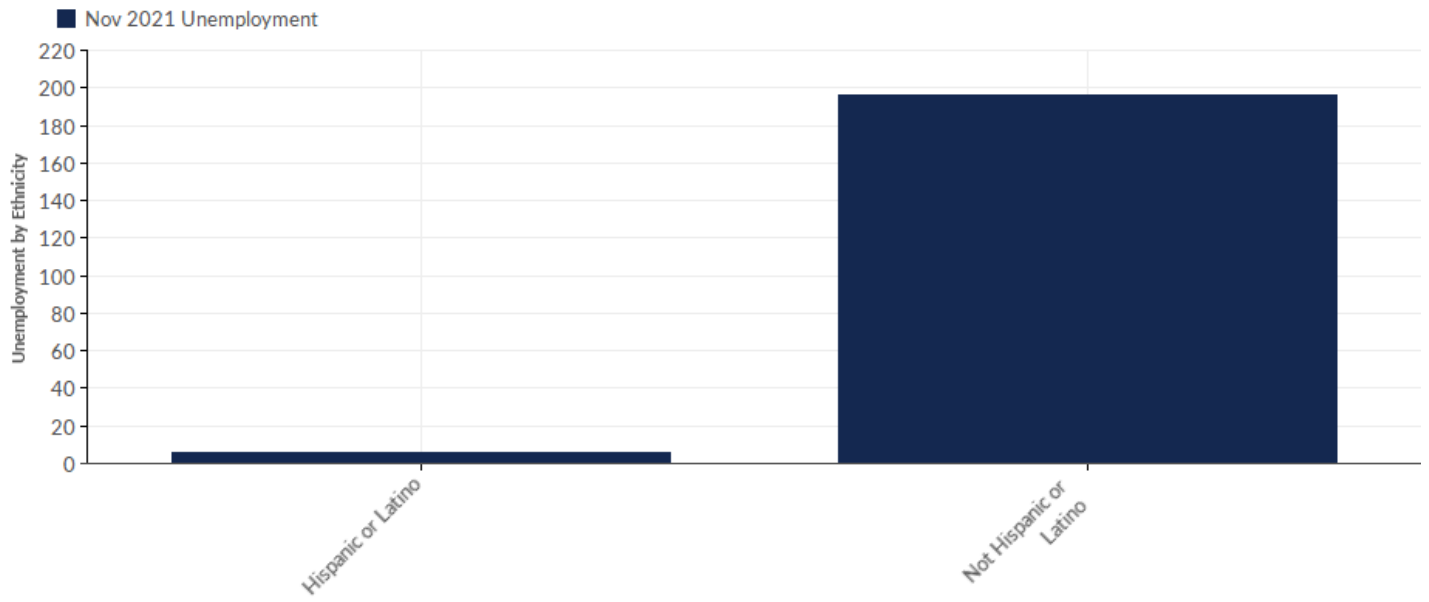
Gender	Unemployment (Nov 2021)	% of Cohort
Females	104	51.49%
Males	98	48.51%
Total	202	100.00%

Unemployment by Race



Race	Unemployment (Nov 2021)	% of Cohort
American Indian or Alaskan Native	22	10.89%
Asian	1	0.50%
Black or African American	13	6.44%
Native Hawaiian or Other Pacific Islander	1	0.50%
White	164	81.19%
Total	202	100.00%

Unemployment by Ethnicity

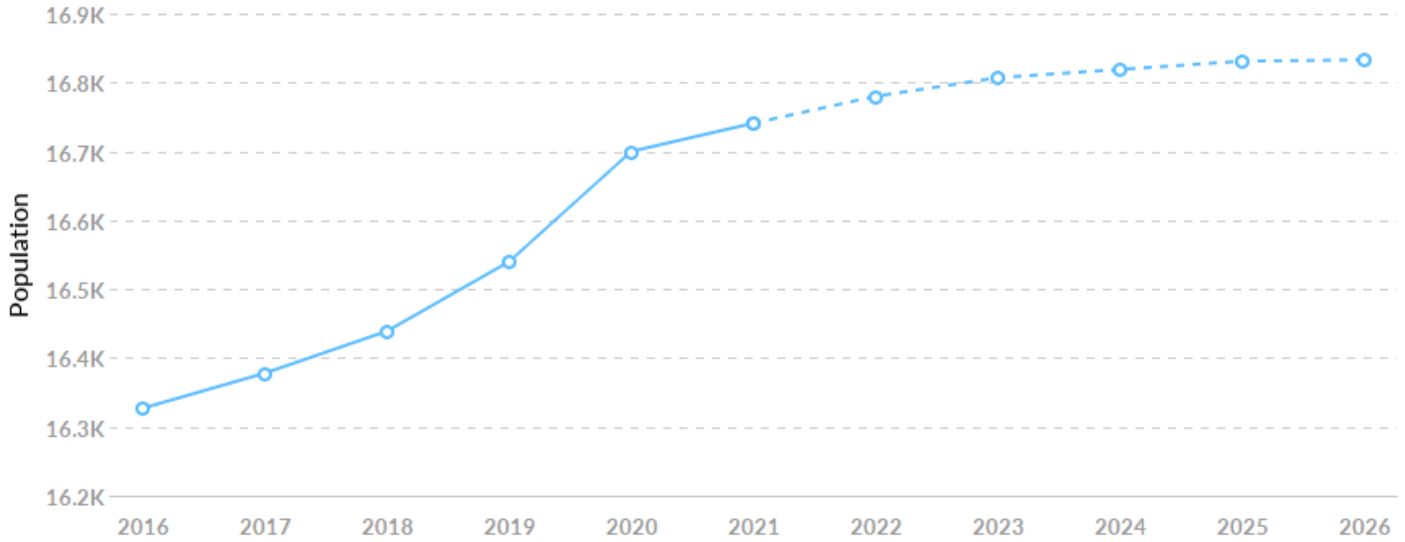


Ethnicity	Unemployment (Nov 2021)	% of Cohort
Hispanic or Latino	6	2.97%
Not Hispanic or Latino	196	97.03%
Total	202	100.00%

Historic & Projected Trends

Population Trends

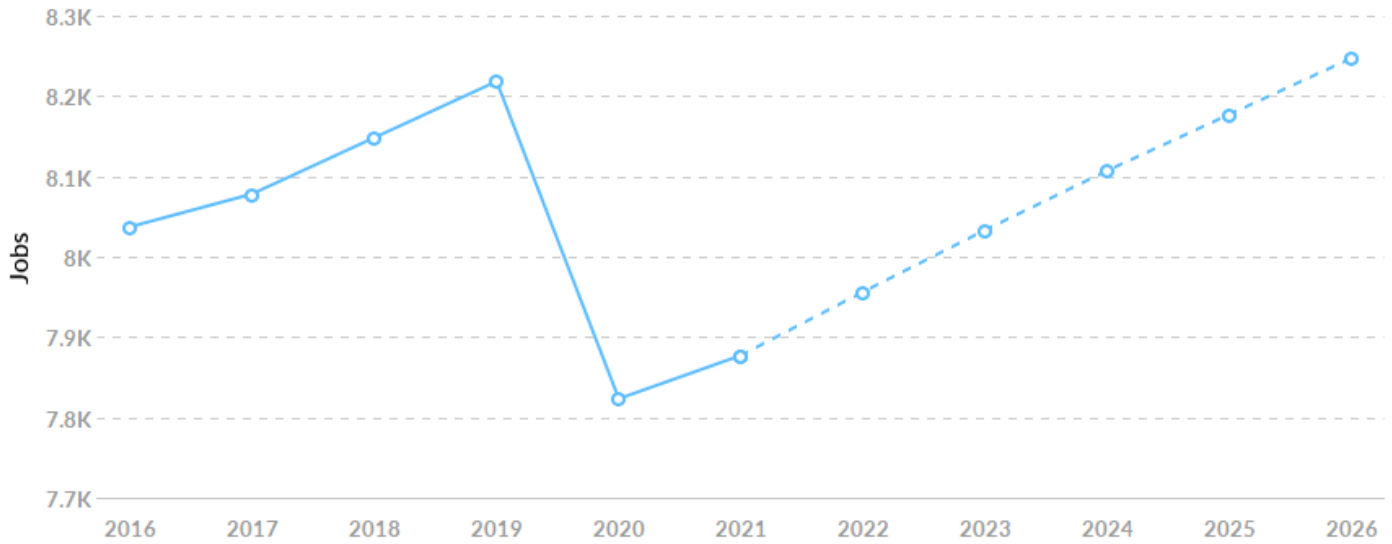
As of 2021 the region's population increased by 2.5% since 2016, growing by 414. Population is expected to increase by 0.5% between 2021 and 2026, adding 92.



Timeframe	Population
2016	16,327
2017	16,378
2018	16,439
2019	16,540
2020	16,700
2021	16,741
2022	16,780
2023	16,807
2024	16,819
2025	16,831
2026	16,833

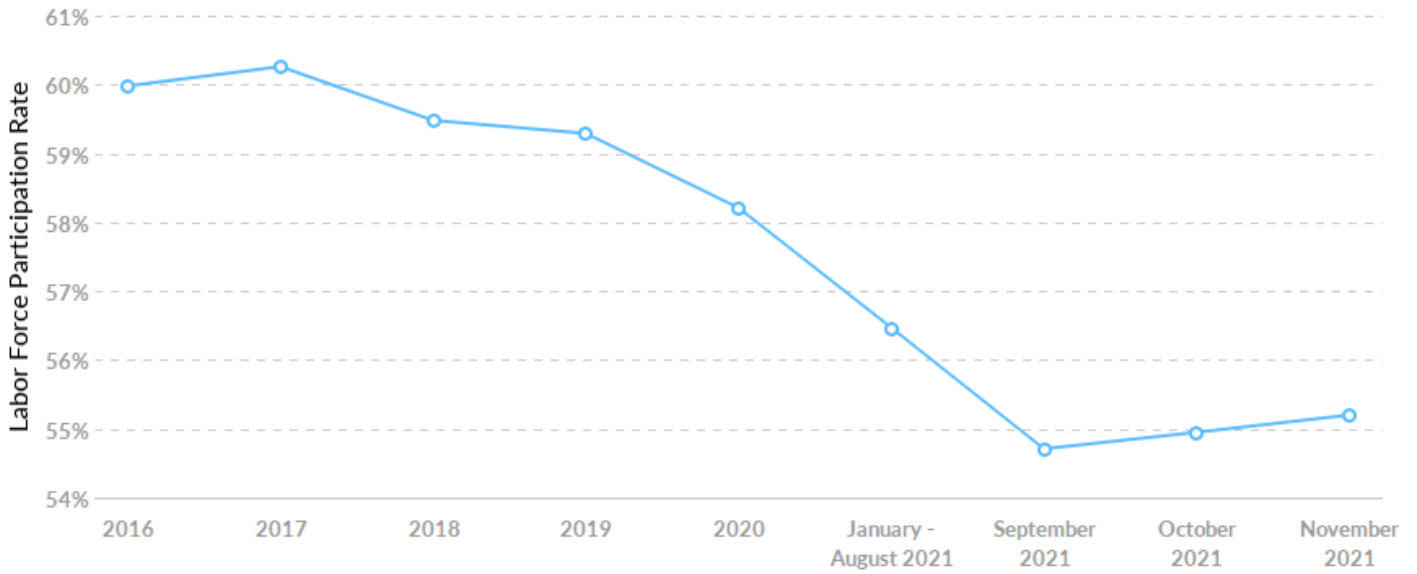
Job Trends

From 2016 to 2021, jobs declined by 2.0% in Sawyer County, WI from 8,037 to 7,877. This change fell short of the national growth rate of 0.4% by 1.6%.



Timeframe	Jobs
2016	8,037
2017	8,078
2018	8,148
2019	8,218
2020	7,823
2021	7,877
2022	7,956
2023	8,033
2024	8,107
2025	8,177
2026	8,247

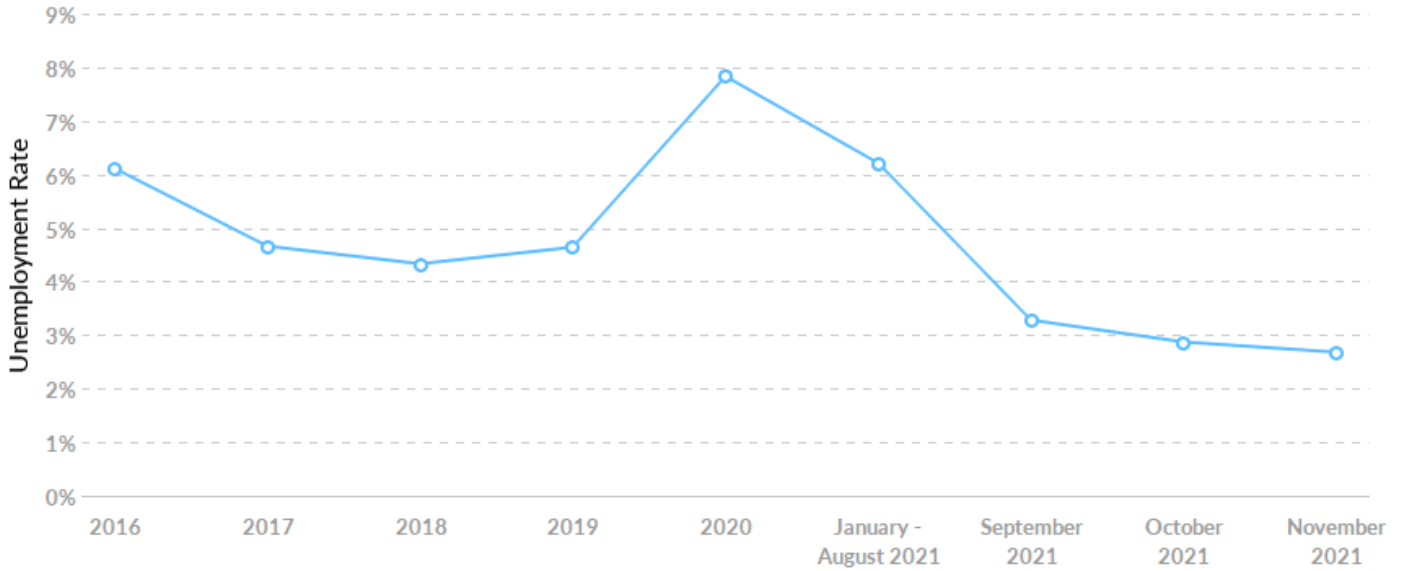
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	59.98%
2017	60.26%
2018	59.48%
2019	59.29%
2020	58.21%
January - August 2021	56.47%
September 2021	54.71%
October 2021	54.95%
November 2021	55.20%

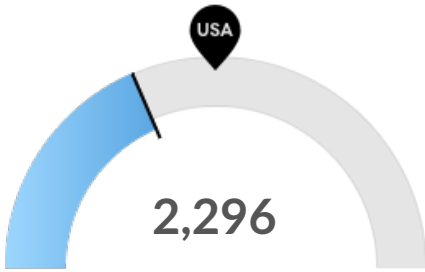
Unemployment Rate Trends

Sawyer County, WI had a November 2021 unemployment rate of 2.68%, **decreasing from 6.11% 5 years before.**



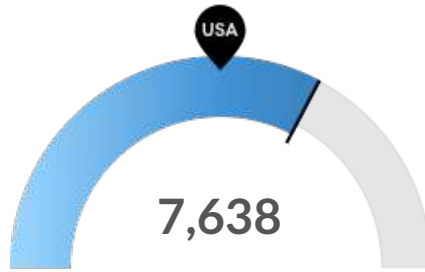
Timeframe	Unemployment Rate
2016	6.11%
2017	4.66%
2018	4.33%
2019	4.64%
2020	7.83%
January - August 2021	6.21%
September 2021	3.28%
October 2021	2.87%
November 2021	2.68%

Population Characteristics



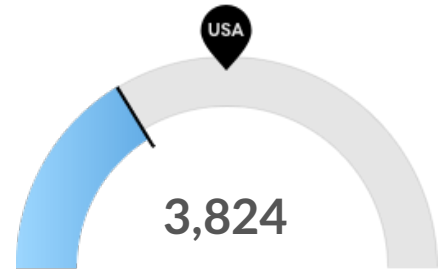
Millennials

Sawyer County, WI has 2,296 millennials (ages 25-39). The national average for an area this size is 3,441.



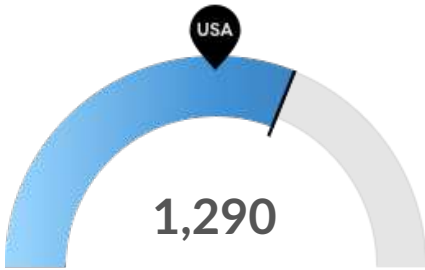
Retiring Soon

Retirement risk is high in Sawyer County, WI. The national average for an area this size is 4,970 people 55 or older, while there are 7,638 here.



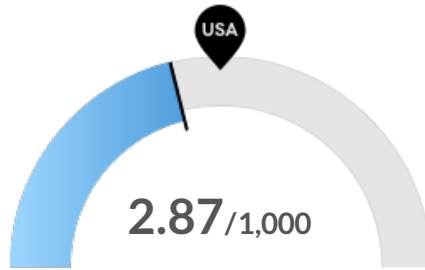
Racial Diversity

Racial diversity is low in Sawyer County, WI. The national average for an area this size is 6,726 racially diverse people, while there are 3,824 here.



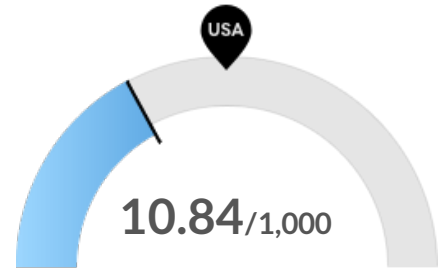
Veterans

Sawyer County, WI has 1,290 veterans. The national average for an area this size is 918.



Violent Crime

Sawyer County, WI has 2.87 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

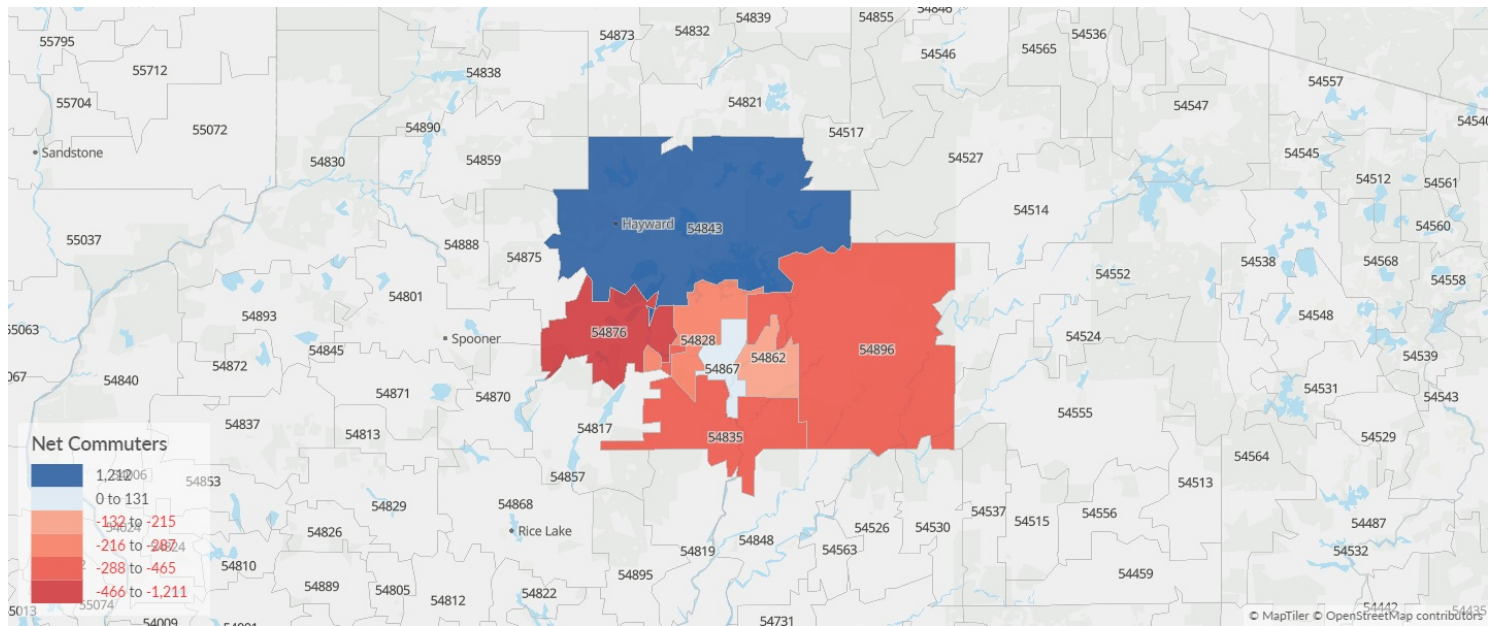


Property Crime

Sawyer County, WI has 10.84 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Sawyer County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
54843	Hayward, WI (in Sawye...	6,415
54896	Winter, WI (in Sawyer c...	503
54876	Stone Lake, WI (in Sawy...	357
54867	Radisson, WI (in Sawye...	251
54835	Exeland, WI (in Sawyer ...	227

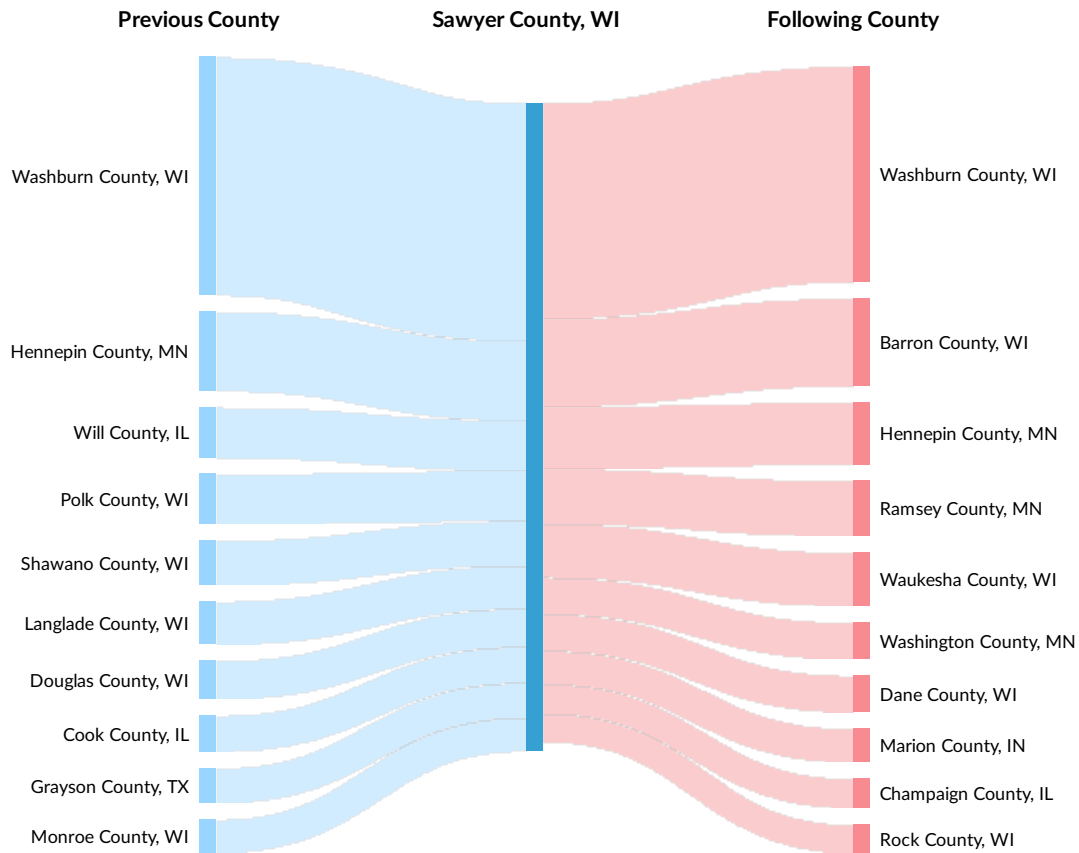
Where Talent Lives

ZIP	Name	2021 Workers
54843	Hayward, WI (in Sawye...	5,202
54876	Stone Lake, WI (in Sawy...	823
54896	Winter, WI (in Sawyer c...	790
54835	Exeland, WI (in Sawyer ...	527
54828	Couderay, WI (in Sawye...	310

Inbound and Outbound Migration

The table below analyzes past and current residents of Sawyer County, WI. The left column shows residents of other counties migrating to Sawyer County, WI. The right column shows residents migrating from Sawyer County, WI to other counties.

As of 2019, 96 people have migrated from Washburn County, WI to Sawyer County, WI. In the same year, 87 people left Sawyer County, WI migrating to Washburn County, WI. The total Net Migration for Sawyer County, WI in 2019 was 114.

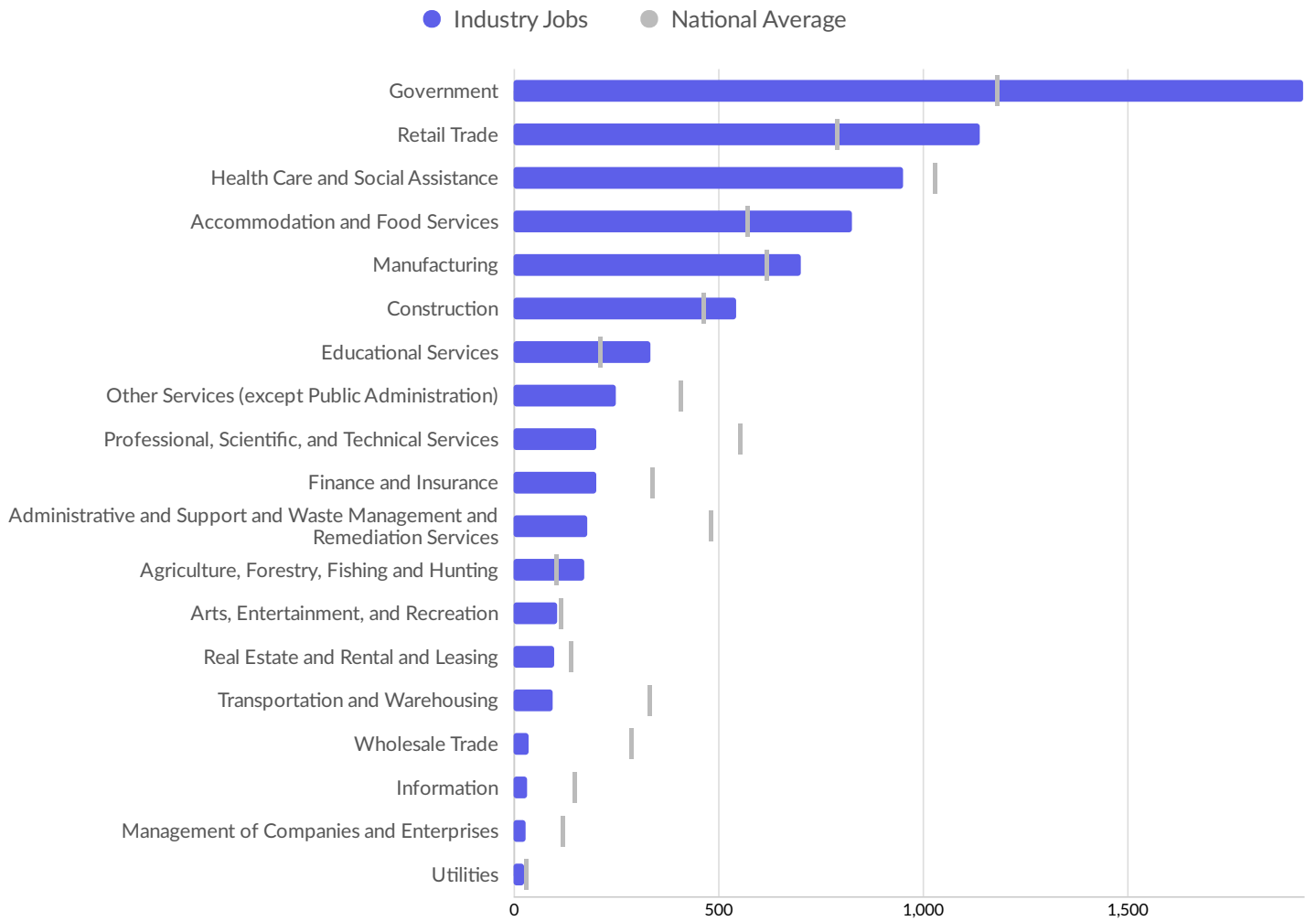


Top Previous Counties	Migrations
Washburn County, WI	96
Hennepin County, MN	32
Will County, IL	20
Polk County, WI	20
Shawano County, WI	18
Langlade County, WI	17

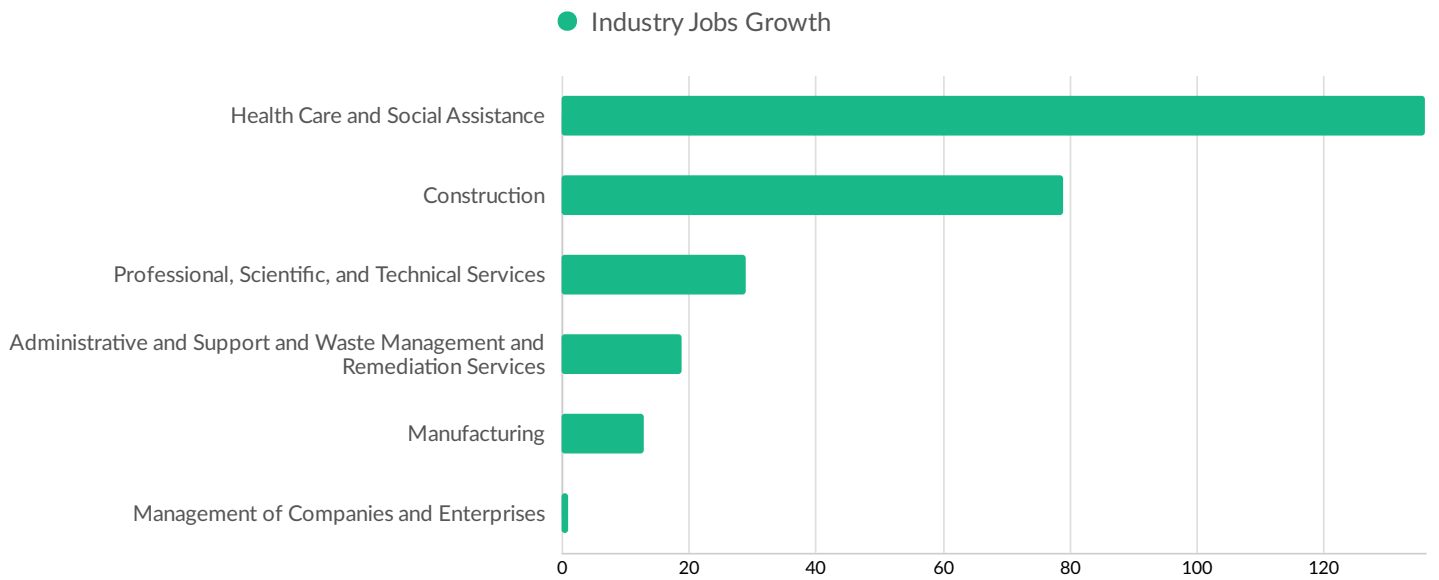
Top Previous Counties	Migrations
Douglas County, WI	15
Cook County, IL	14
Grayson County, TX	14
Monroe County, WI	13
Eau Claire County, WI	12
Barron County, WI	12
Sheboygan County, WI	11
Price County, WI	10
Dane County, WI	9
Top Following Counties	Migrations
Washburn County, WI	87
Barron County, WI	35
Hennepin County, MN	25
Ramsey County, MN	22
Waukesha County, WI	22
Washington County, MN	15
Dane County, WI	15
Marion County, IN	13
Champaign County, IL	12
Rock County, WI	11
Price County, WI	11
Polk County, WI	11
San Diego County, CA	11
Tarrant County, TX	10
St. Louis County, MN	10

Industry Characteristics

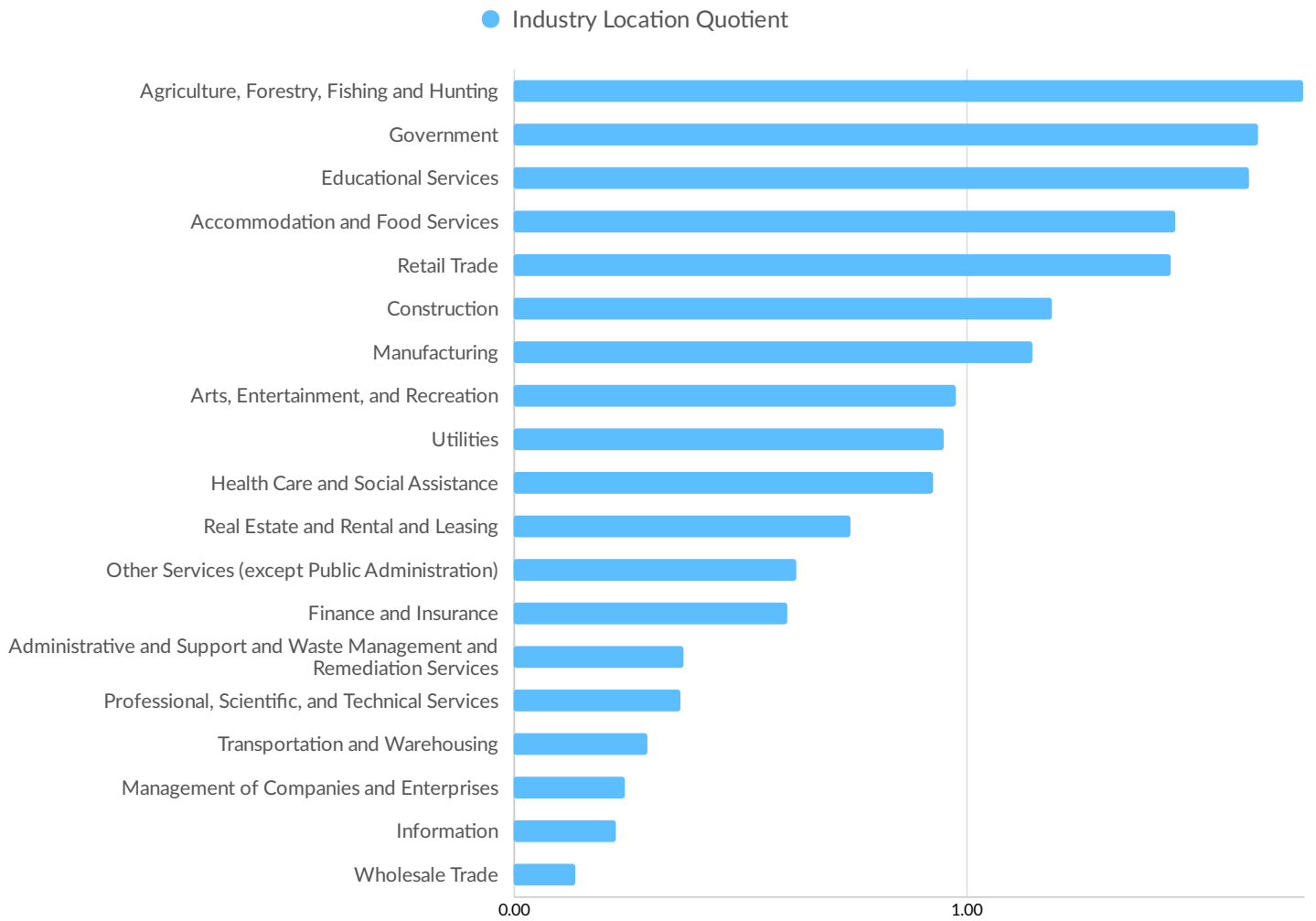
Largest Industries



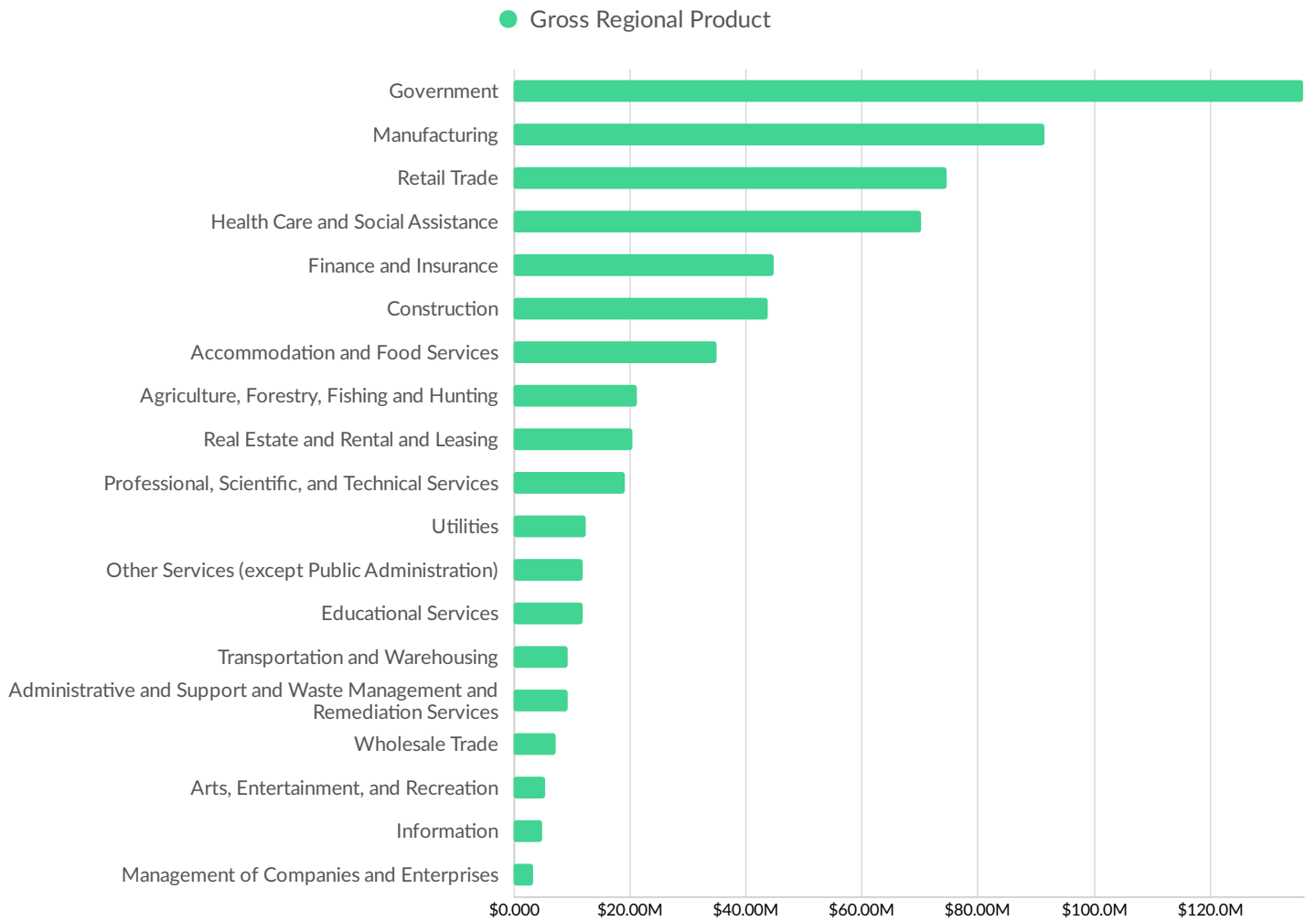
Top Growing Industries



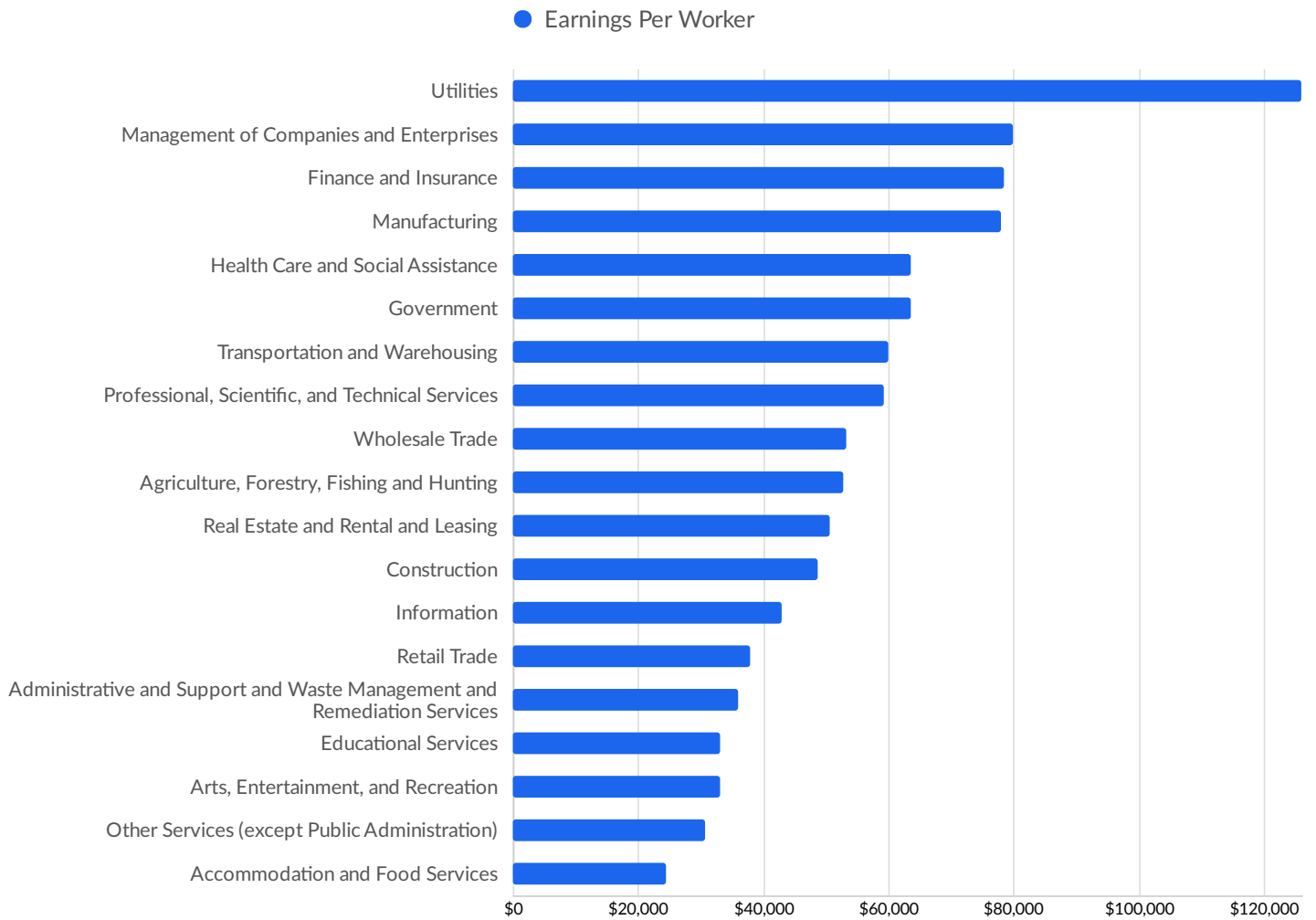
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



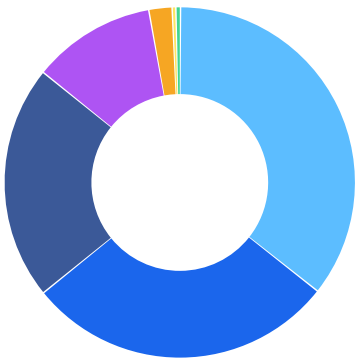
Business Characteristics

1,673 Companies Employ Your Workers

Online profiles for your workers mention 1,673 companies as employers, with the top 10 appearing below. In the last 12 months, 134 companies in Sawyer County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lac Courte Oreilles Ojibwe Com...	42 	Coborn's	85 
Northlakes Community Clinic	37 	Essentia Health	45 
Hayward Area Memorial Hospit...	24 	Kwik Trip	39 
Essentia Health	23 	Lac Courte Oreilles Ojibwa Com...	21 
Walmart	21 	Walgreens	20 
Arclin	19 	North Shore Healthcare	19 
Lac Courte Oreilles Ojibwe Scho...	16 	Walmart	18 
LP Building Solutions	13 	LP Building Solutions	17 
Winter School District	13 	Monarch Paving Ltd.	13 
Marketplace Foods	12 	Circle K	11 

Business Size

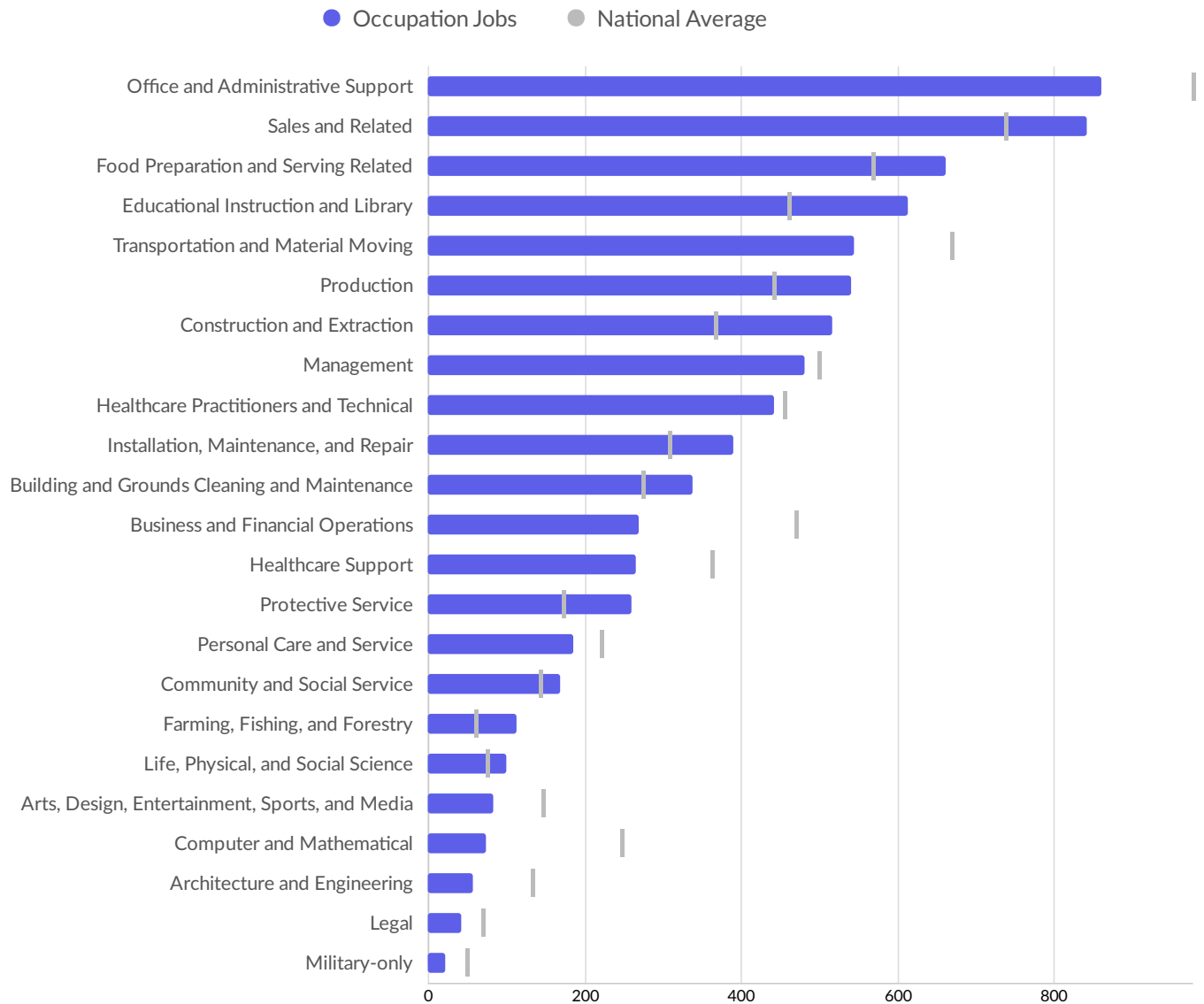


	Percentage	Business Count
1 to 4 employees	35.6%	416
5 to 9 employees	28.5%	334
10 to 19 employees	21.6%	253
20 to 49 employees	11.4%	133
50 to 99 employees	2.1%	25
100 to 249 employees	0.3%	4
250 to 499 employees	0.4%	5

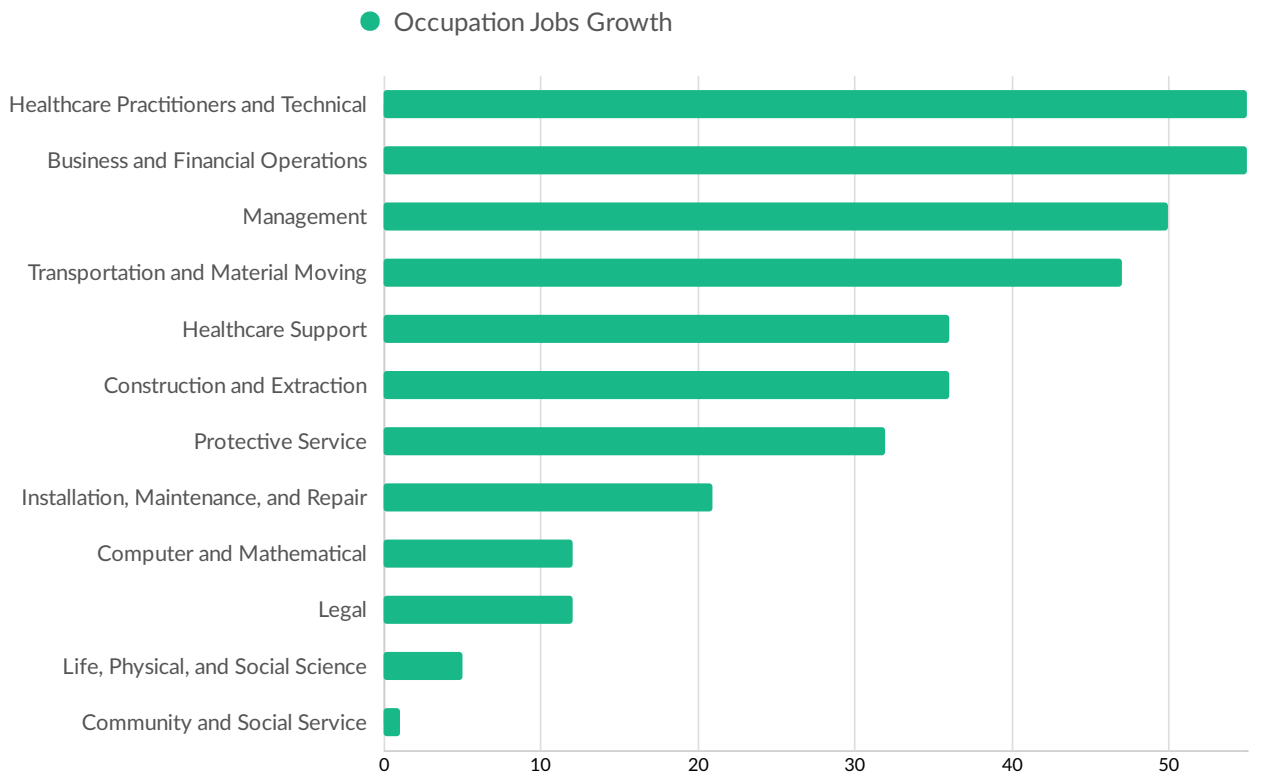
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

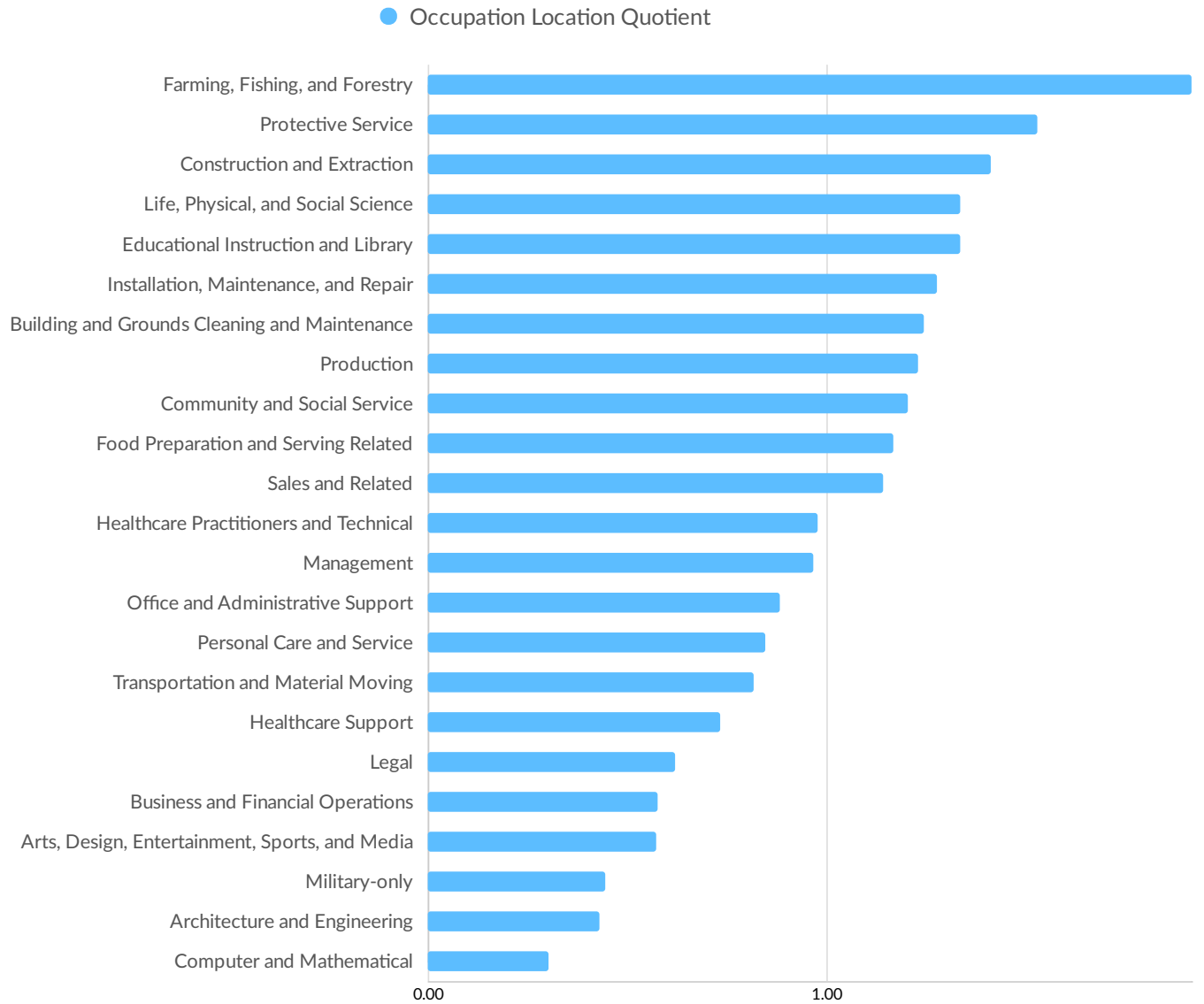
Largest Occupations



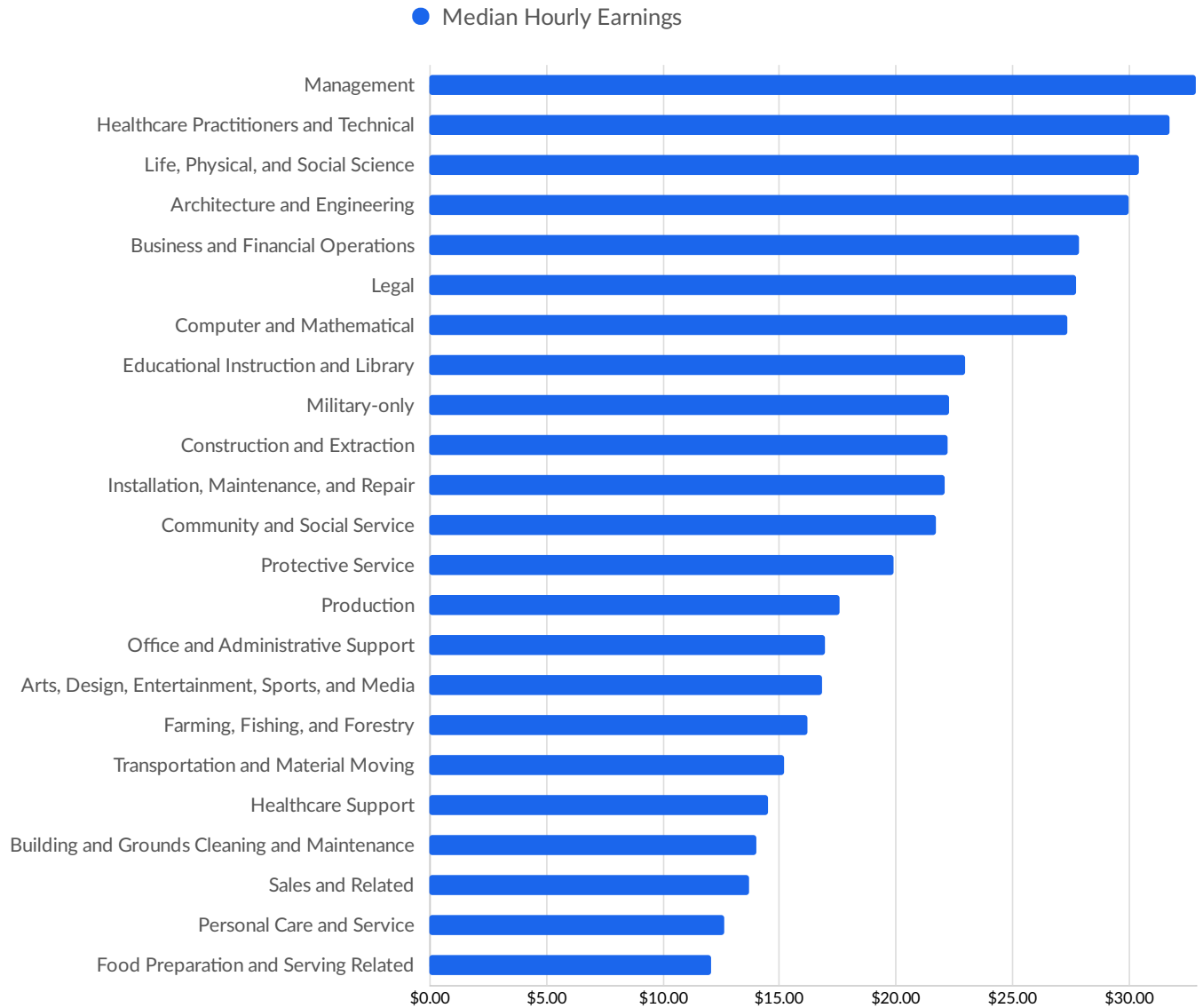
Top Growing Occupations



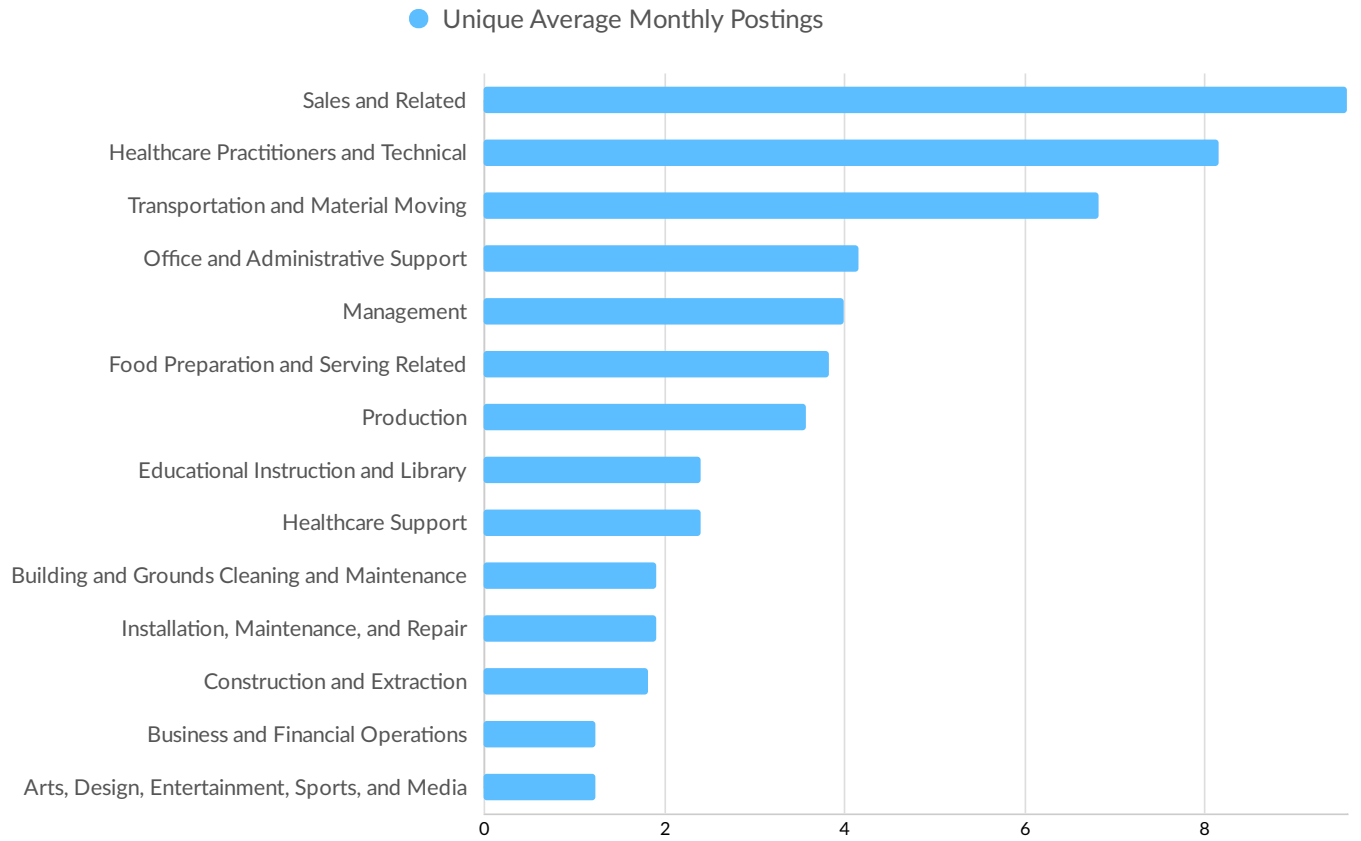
Top Occupation Location Quotient



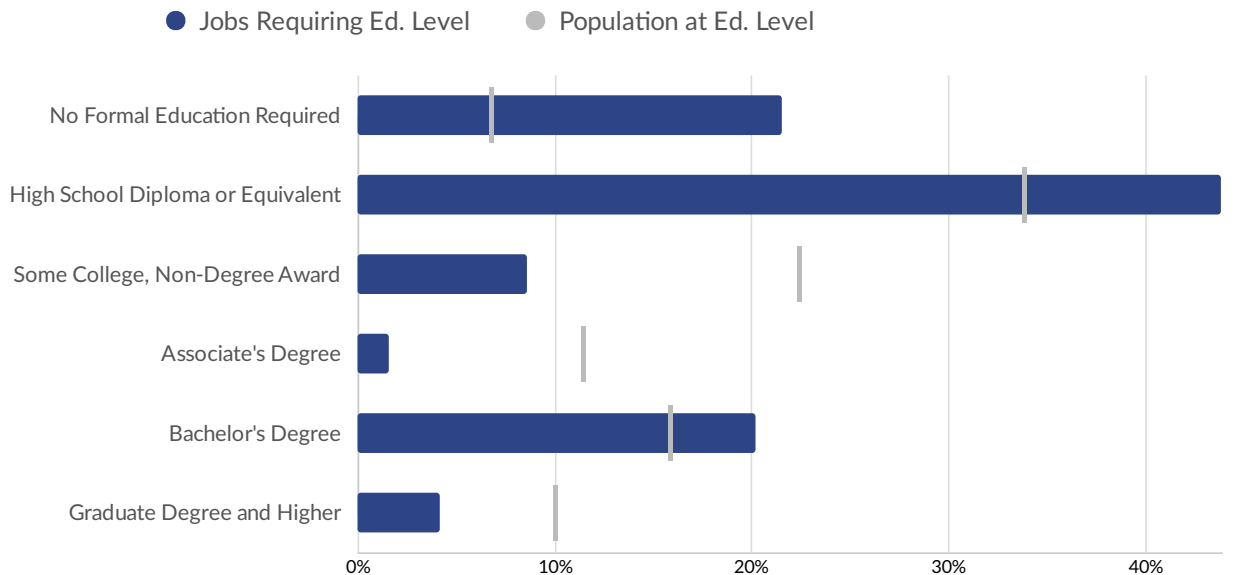
Top Occupation Earnings



Top Posted Occupations

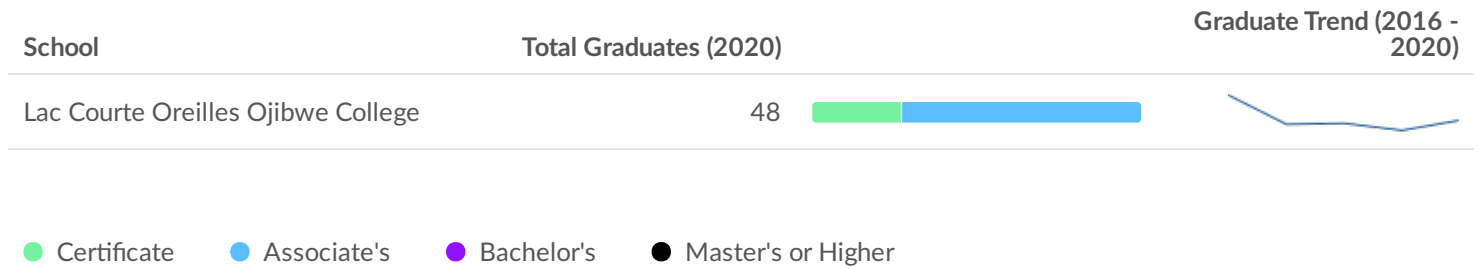


Underemployment



Educational Pipeline

In 2020, there were 48 graduates in Sawyer County, WI. This pipeline has shrunk by 34% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, "American Indian/Native American Languages, Literatures, and Linguistics", and Early Childhood Education and Teaching.



In-Demand Skills

